



Fear of the virus returns as the top obstacle to participation in arts and cultural events.

The Arts Response Tracking Study is a regular monitor of the environment in the arts and culture sector.

The study focuses on culture-goers who have attended an indoor cultural gathering, an outdoor cultural gathering or a gallery or museum in the 12-month period prior to the COVID-19 pandemic.

This eight wave of tracking research contains information on the sentiments of Canadian culture-goers, namely:

- Tracking on when culture-goers plan to return to in-person performances and exhibitions;
- Tracking on what precautions are required to make culture-goers comfortable in returning;
- Concern about returning to the arts; and,
- Perceived risk of attending indoor art/cultural events.

The study was sponsored by Business / Arts and the National Art Centre, the Founding Arts Partner for this project.

Key Findings

1

OBSTACLES TO PARTICIPATION

Asked about obstacles to attending in-person arts or cultural events, safety and being exposed to the Covid-19 virus returns as the top obstacle (31%, up from 18% in November 2021, similar to 33% in November 2020). Other top mentions include crowds or other people not respecting health measures and none.

2

SAFETY COMPARED TO OTHER ACTIVITIES

Culture-goers are more likely than the previous wave in November 2021 to view going to an indoor arts/cultural event safer than an indoor live sporting event (47, up from 30%). When comparing going to an indoor arts/cultural event to a sit-down restaurant, culture-goers are most likely to say they think it as safe going to either one.

3

PRECAUTIONS NEEDED TO FEEL SAFE

Although vaccination, social distancing and masks continue to be the top precautions that would make culture-goers feel safe returning to indoor events, there has been an increase in those who say they want fewer Covid-19 cases to feel comfortable going back (11%, compare to 3% in the previous wave among those who are ready to go back to indoor events, 20% for those who will wait 6 months or more).

4

REPORTED IN-PERSON ATTENDANCE

Reported in-person attendance of indoor arts/cultural events (27%), museums (34%) and outdoor arts/cultural events (35%) remain consistent with the previous wave in November 2021. The proportion of museum goers who say they will wait has increased compared to the past two waves (13%, compared to five per cent in Nov 2021, and seven per cent in August 2021).

Returning to in-person events

Have already returned to indoor events

Have already returned to outdoor events

Have already returned to museums

Dec 2021	[27%]	[35%]	[34%]
Aug 2021	[19%]	[36%]	[32%]
May 2021	[6%]	[10%]	[14%]

Perceived safety of going to an indoor arts/cultural event compared to other events

Going to an indoor arts/cultural event compared to a sit-down restaurant

26%

say going to an indoor arts/cultural event is SAFER

43%

say going to an indoor arts/cultural event is AS SAFE

18%

say going to an indoor arts/cultural event is LESS SAFE

Going to an indoor arts/cultural event compared to an indoor live sporting event

47%

say going to an indoor arts/cultural event is SAFER

34%

say going to an indoor arts/cultural event is AS SAFE

8%

say going to an indoor arts/cultural event is LESS SAFE

Obstacles to participation

Top mentions that cultural/arts organisations can act upon

- Fear of being exposed to virus – **31% (up from 18% in Nov 2021)**
- Crowds/other people not respecting health measures – **16% (similar to 20% Nov 2021)**
- Proper enforcement/respect of guidelines – **6%**

Top mentions outside of arts and cultural organizations' control

- I am or someone in my household is high risk/immunocompromised/older – **9% (same as Nov 2021)**
- Quarantine/venues are closed/government regulations – **5% (7% in Nov 2021)**
- Having to show a vaccine passport/having to wear a mask – **5% (6% in Nov 2021)**



Indoor arts/cultural performances

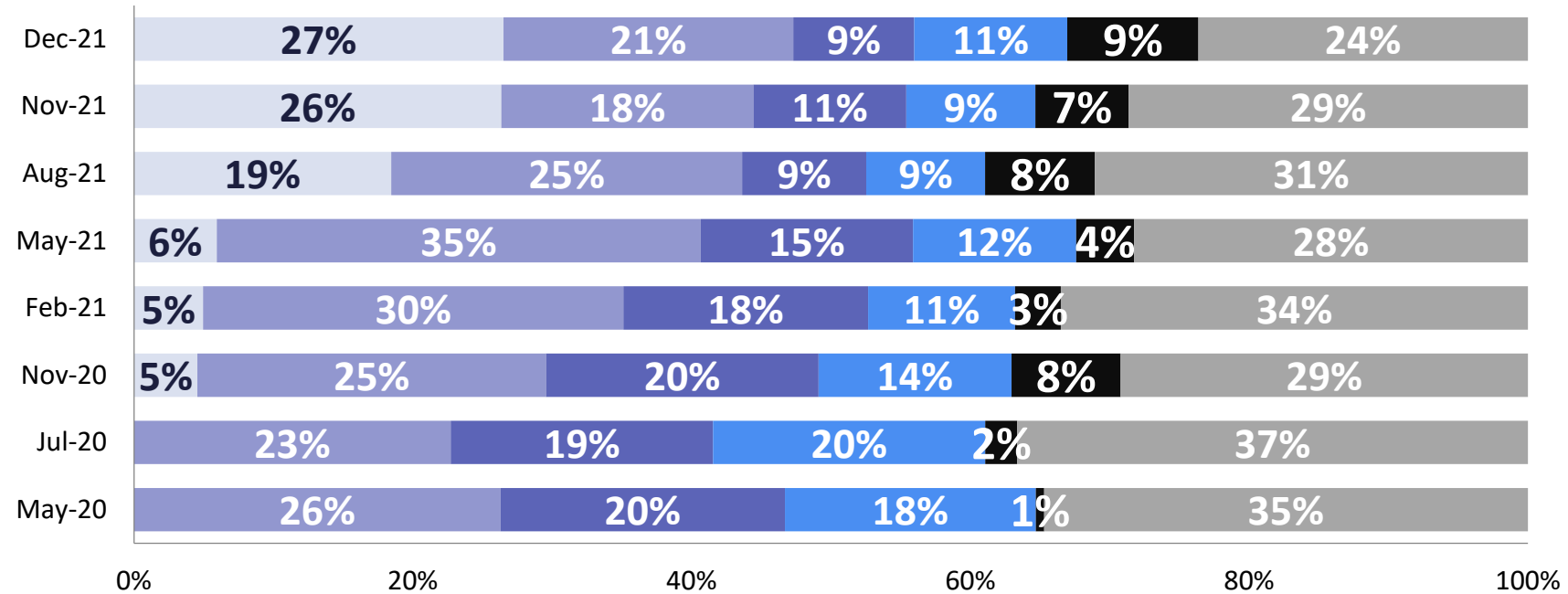
Expected timeline of indoor culture-goers to attend INDOOR arts/cultural performances

Q

[TRACKING-UPDATED NOV 2020] Have you attended or when do you plan to attend, in person, an INDOOR arts or cultural performance?

[QUESTION IN MAY and JULY 2020 WAVES] When do you plan to attend, in person, an INDOOR arts or cultural performance? ___ months after businesses, government and cultural organizations are reopened and following public health guidelines

“ The proportion of indoor culture goers who report being unsure when they will go back continues to decrease to the lowest number recorded since tracking started in May 2020. ”



- I have attended an indoor arts or cultural performance since the pandemic
- Immediately after businesses, government and cultural organizations are reopened and following public health guidelines
- 1 to 5 months after businesses, government and cultural organisations are reopened and following public health guidelines
- 6 months or longer after businesses, government and cultural organisations are reopened and following public health guidelines
- Never
- Not sure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=552
Indoor culture-goers, accurate 4.2 percentage points plus or minus, 19 times out of 20.

Expected timeline of indoor culture-goers to attend INDOOR arts/cultural performances

Have you attended or when do you plan to attend, in person, an INDOOR arts or cultural performance?

____ months after businesses, government and cultural organizations are reopened and following public health guidelines

	Indoor Culture-goers (n=552)	Atlantic (n=43)	Quebec (n=107)	Ontario (n=200)	Prairies (n=111)	BC (n=91)	Men (n=279)	Women (n=273)	18 to 34 (n=108)	35 to 54 (n=228)	55 plus (n=216)	
TOP RESPONSES	Have already attended	26.5%	28.4%	31.9%	21.4%	28.4%	29.7%	25.0%	27.9%	25.9%	24.3%	29.1%
	Immediately	20.8%	15.6%	18.5%	22.4%	19.1%	23.9%	25.6%	16.4%	27.6%	18.7%	16.6%
	1-5 months	8.7%	12.6%	9.2%	8.0%	8.2%	9.0%	10.8%	6.7%	5.6%	11.3%	8.9%
	6 months or more	11.0%	11.1%	7.8%	13.3%	11.7%	8.0%	9.4%	12.4%	9.8%	11.4%	11.7%
	Never	9.4%	6.1%	10.9%	8.4%	12.7%	7.1%	8.4%	10.3%	5.2%	9.4%	13.2%
	Not sure	23.6%	26.3%	21.8%	26.6%	19.9%	22.3%	20.7%	26.3%	25.9%	24.9%	20.4%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=552
Indoor culture-goers, accurate 4.2 percentage points plus or minus, 19 times out of 20.

Precautions needed to feel comfortable attending INDOOR arts/cultural performances

Q

[REPORTING ON ONLY THOSE WHO HAVE ATTENDED AN INDOOR ACTIVITY] What are the precautions that need to occur to make you comfortable to attend an INDOOR arts or cultural performance? [OPEN] *Based on up to three mentions

Indoor culture-goers that ALREADY ATTENDED/plan to attend IMMEDIATELY after businesses, are reopened and following public health guidelines

Indoor culture-goers that plan to attend 1 TO 5 MONTHS after businesses, are reopened and following public health guidelines

		Dec 2021	Nov 2021	Aug 2021	May 2021	Feb 2021	Nov 2020	July	May	Dec 2021	Nov 2021	Aug 2021	May 2021	Feb 2021	Nov 2020	July 2020	May 2020
		(n=227)	(n=178)	(n=203)	(n=196)	(n=185)	(n=179)	(n=135)	(n=151)	(n=48)	(n=51)	(n=49)	(n=75)	(n=99)	(n=114)	(n=115)	(n=121)
TOP RESPONSES	Majority of people getting vaccinated/proof of vaccination*	51.5%	54.6%	50.7%*	50.6%	43.8%	27.8%	18.6%	12.0%	51.4%	66.7%	60.9%	73.9%	59.6%	46.1%	27.5%	22.7%
	Masks	48.4%	49.9%	38.8%	26.6%	24.2%	34.9%	39.6%	26.7%	49.9%	49.6%	47.0%	30.2%	24.2%	27.4%	43.0%	29.4%
	Social/physical distancing (spacing between seats)	24.4%	17.1%	22.1%	18.9%	25.4%	36.4%	34.8%	31.5%	24.9%	15.5%	27.4%	15.2%	22.6%	31.0%	35.5%	42.2%
	Fewer cases	10.8%	2.4%	3.9%	4.3%	6.0%	5.8%	9.9%	2.3%	14.0%	9.3%	24.4%	19.4%	13.5%	9.5%	10.0%	6.8%
	None	9.8%	13.7%	18.0%	13.2%	14.1%	5.8%	7.8%	16.3%	-	-	-	-	1.1%	-	1.7%	2.2%
	Smaller capacity/smaller events	9.1%	8.7%	6.2%	7.1%	3.3%	5.4%	3.1%	8.8%	13.9%	7.6%	8.2%	5.4%	3.1%	5.4%	5.5%	8.4%
	Proper ventilation	7.2%	4.5%	3.9%	2.5%	3.6%	11.7%	4.0%	2.6%	9.4%	13.7%	3.6%	9.4%	4.5%	7.5%	1.8%	9.2%
	No cases/eradication of COVID-19	3.9%	2.0%	-	0.6%	3.8%	6.2%	0.9%	3.1%	12.5%	7.2%	-	3.9%	8.2%	13.6%	9.7%	2.2%
	Following medical/ government guidelines	3.9%	6.3%	2.2%	4.4%	13.5%	11.6%	11.4%	14.0%	7.2%	17.7%	1.1%	1.0%	5.3%	7.6%	6.5%	7.9%
	Hand sanitizer/handwashing	3.9%	2.7%	3.8%	3.8%	6.5%	5.5%	5.8%	16.4%	6.7%	2.1%	1.5%	4.6%	1.7%	4.8%	5.2%	17.5%
	Health Check Screening	3.7%	0.5%	1.9%	2.8%	0.5%	5.5%	2.3%	8.4%	1.3%	-	3.8%	-	3.1%	-	8.6%	8.1%

*Previous waves were coded as "Vaccine" whereas this wave is now coded as "majority of people getting vaccinated/proof of vaccination" to reflect the change in respondent answers.

**The May and July 2020 waves only included culture goers that plan to attend immediately.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=552
Indoor culture-goers, accurate 4.2 percentage points plus or minus, 19 times out of 20.

Precautions needed to feel comfortable attending INDOOR arts/cultural performances

Q

[REPORTING ON ONLY THOSE WHO HAVE ATTENDED AN INDOOR ACTIVITY] What are the precautions that need to occur to make you comfortable to attend an INDOOR arts or cultural performance? [OPEN]
*Based on up to three mentions

Indoor culture-goers that plan to attend 6 MONTHS OR MORE after businesses, are reopened and following public health guidelines

Indoor culture-goers who are unsure

		Dec 2021	Nov 2021	Aug 2021	May 2021	Feb 2021	Nov 2020	July 2020	May 2020	Dec 2021	Nov 2021	Aug 2021	May 2021	Feb 2021	Nov 2020	July 2020	May 2020
		(n=58)	(n=44)	(n=42)	(n=66)	(n=63)	(n=89)	(n=119)	(n=110)	(n=101)	(n=124)	(n=131)	(n=155)	(n=161)	(n=168)	(n=224)	(n=217)
TOP RESPONSES	Majority of people getting vaccinated/proof of vaccination*	48.9%	57.3%	60.1%*	57.0%	56.1%	59.8%	52.3%	44.2%	39.9%	47.5%	52.9%	71.8%	51.9%	45.3%	40.1%	37.0%
	Masks	39.8%	45.8%	32.3%	23.1%	32.0%	16.5%	28.8%	24.0%	38.6%	32.5%	24.0%	20.1%	21.8%	12.0%	26.2%	13.3%
	Fewer Cases	20.5%	11.8%	18.6%	19.9%	14.3%	9.9%	12.5%	5.3%	18.1%	14.6%	19.2%	15.3%	10.7%	9.3%	8.7%	7.1%
	Social/physical distancing (spacing between seats)	20.4%	29.5%	25.3%	18.9%	20.6%	11.1%	28.5%	31.9%	20.6%	14.2%	19.2%	11.2%	19.6%	18.2%	24.8%	26.6%
	No Cases/eradication of Covid-19	15.6%	11.8%	6.8%	7.6%	14.1%	22.0%	16.3%	10.4%	12.5%	5.7%	3.4%	5.4%	9.9%	17.3%	8.1%	9.9%
	Proper ventilation	10.5%	14.6%	4.4%	3.5%	5.4%	4.5%	4.5%	1.7%	7.4%	6.4%	5.6%	5.2%	4.5%	6.9%	3.5%	4.4%
	Smaller capacity/smaller events	5.1%	3.4%	4.5%	3.3%	7.9%	3.3%	4.9%	3.7%	9.7%	5.3%	5.3%	4.6%	3.8%	2.3%	6.6%	5.8%
	Crowd control/enforcement of precautions [NEW]	4.2%	-	N/A	N/A	N/A	N/A	N/A	N/A	1.0%	2.1%	N/A	N/A	N/A	N/A	N/A	N/A
	Hand sanitizer/hand washing	2.4%	-	-	7.6%	4.8%	0.9%	3.5%	7.4%	3.6%	0.6%	1.4%	2.5%	3.8%	5.5%	3.1%	3.8%

*Previous waves were coded as "Vaccine" whereas this wave is now coded as "majority of people getting vaccinated/proof of vaccination" to reflect the change in respondent answers.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=552
Indoor culture-goers, accurate 4.2 percentage points plus or minus, 19 times out of 20.

Outdoor arts/cultural performances



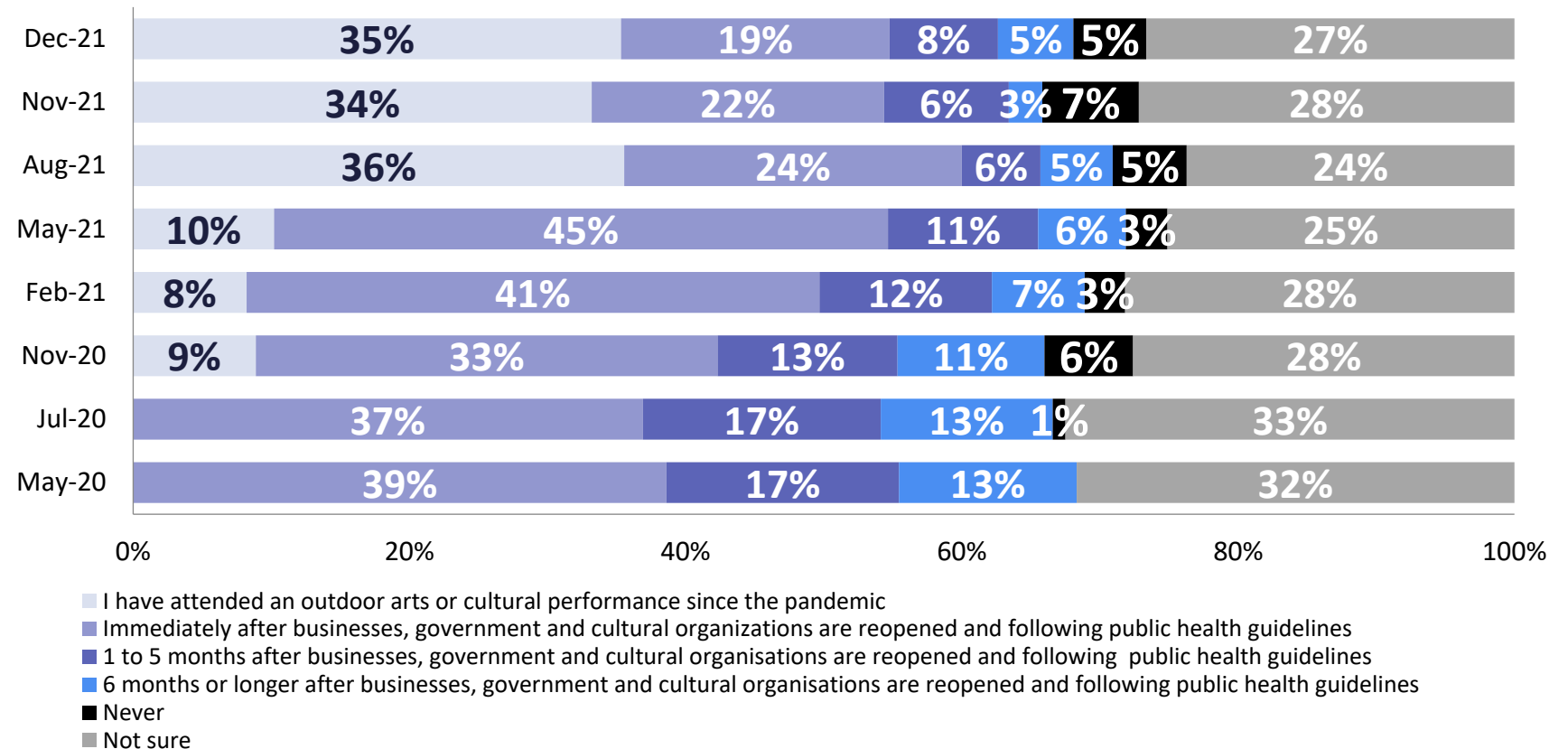
Expected timeline of outdoor culture-goers to attend OUTDOOR arts/cultural performances

Q

[TRACKING-UPDATED NOV 2020] Have you attended or when do you plan to attend, in person, an OUTDOOR arts or cultural performance?

[QUESTION IN MAY and JULY 2020 WAVES] When do you plan to attend, in person, an OUTDOOR arts or cultural performance? ___ months after businesses, government and cultural organizations are reopened and following public health guidelines

Similar to the August and November waves, over one in three outdoor culture-goers (35%) report having attended and outdoor arts or cultural event since the pandemic. Younger outdoor culture-goers (46% of those 18-34) are more likely to report already having gone than older culture-goers (30% of those 55 plus).



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=357 outdoor culture goers, accurate 5.2 percentage points plus or minus, 19 times out of 20.

Expected timeline of outdoor culture-goers to attend OUTDOOR arts/cultural performances

Q

Have you attended or when do you plan to attend, in person, an OUTDOOR arts or cultural performance?

___ months after businesses, government and cultural organizations are reopened and following public health guidelines

	Outdoor Culture-goers (n=357)	Atlantic (n=30)	Quebec (n=73)	Ontario (n=117)	Prairies (n=75)	BC (n=62)	Men (n=172)	Women (n=185)	18 to 34 (n=83)	35 to 54 (n=149)	55 plus (n=125)	
TOP RESPONSES	Have already attended	35.3%	30.7%	27.7%	37.3%	37.8%	40.1%	33.8%	36.7%	46.1%	28.2%	29.6%
	Immediately	19.4%	23.2%	19.7%	16.6%	22.7%	19.6%	23.2%	16.2%	19.3%	19.6%	19.5%
	1-5 months	7.9%	12.5%	6.0%	5.6%	6.6%	15.5%	8.6%	7.2%	5.9%	9.1%	9.0%
	6 months or more	5.5%	11.1%	6.5%	4.5%	6.8%	2.2%	7.3%	3.9%	2.8%	7.3%	6.8%
	Never	5.3%	7.8%	15.1%	1.1%	4.3%	1.4%	4.8%	5.7%	4.4%	3.6%	8.1%
	Not sure	26.7%	14.8%	25.0%	35.0%	21.8%	21.2%	22.4%	30.3%	21.5%	32.3%	27.0%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=357 outdoor culture goers, accurate 5.2 percentage points plus or minus, 19 times out of 20.

Precautions needed to feel comfortable attending OUTDOOR arts/cultural performances

Q

[REPORTING ON ONLY THOSE WHO ATTENDED OUTDOOR ARTS/CULTURAL PERFORMANCES] What are the precautions that need to occur to make you comfortable to attend an OUTDOOR arts or cultural performance?
[OPEN] *Based on up to three mentions

Outdoor culture-goers who ALREADY ATTENDED/plan to attend IMMEDIATELY after businesses, are reopened and following public health guidelines

Outdoor culture-goers plan to attend 1 TO 5 MONTHS after businesses, are reopened and following public health guidelines

		Dec 2021 (n=151)	Nov 2021 (n=131)	Aug 2021 (n=172)	May 2021 (n=149)	Feb 2021 (n=164)	Nov 2020 (n=140)	July 2020** (n=140)	May 2020** (n=140)	Dec 2021 (n=27)	Nov 2021 (n=20)	Aug 2021 (n=19)	May 2021 (n=38)	Feb 2021 (n=43)	Nov 2020 (n=49)	July 2020 (n=70)	May 2020 (n=72)
TOP RESPONSES	Everyone gets vaccinated/proof of vaccination*	37.5%	34.6%	35.4%	34.3%	28.8%	22.8%	6.3%	4.5%				72.8%	48.2%	44.0%	15.0%	15.9%
	Social/physical distancing	31.2%	29.7%	39.0%	29.5%	36.6%	41.1%	55.0%	46.5%				44.1%	31.7%	35.5%	57.8%	53.0%
	Masks	29.0%	34.3%	28.4%	18.1%	21.6%	37.7%	37.6%	25.1%				33.5%	20.9%	32.8%	44.4%	23.1%
	None	17.0%	19.6%	19.9%	24.4%	18.0%	5.3%	10.4%	12.0%				-	1.6%	-	1.0%	-
	Fewer cases	10.8%	4.8%	6.9%	3.9%	3.3%	5.4%	5.5%	0.5%				7.9%	9.6%	7.1%	4.4%	8.9%
	Smaller events/capacity	7.3%	7.3%	5.3%	5.8%	4.5%	9.7%	3.4%	9.7%				6.6%	-	2.0%	8.1%	11.4%
	Following medical/ government guidelines	4.5%	5.7%	1.3%	4.8%	16.1%	11.1%	7.8%	7.1%				-	5.5%	7.6%	7.4%	5.8%
	Health Check Screening	3.9%	1.9%	1.5%	2.0%	1.1%	4.7%	1.9%	5.3%				5.0%	-	3.8%	1.9%	6.0%
	Removing all precautions/mandate [NEW]	3.3%	1.1%	N/A	N/A	N/A	N/A	N/A	N/A				N/A	N/A	N/A	N/A	N/A

*Previous waves were coded as "Vaccine" with the August wave coded as "majority of people gets vaccinated/proof of vaccination", whereas this wave is now coded as "everyone gets vaccinated/proof of vaccination" to reflect the change in respondent answers.

**The May and July 2020 waves only included culture goers that plan to attend immediately.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=357 outdoor culture goers, accurate 5.2 percentage points plus or minus, 19 times out of 20.

Precautions needed to feel comfortable attending OUTDOOR arts/cultural performances

Q

[REPORTING ON ONLY THOSE WHO ATTENDED OUTDOOR ARTS/CULTURAL PERFORMANCES] What are the precautions that need to occur to make you comfortable to attend an OUTDOOR arts or cultural performance? [OPEN] *Based on up to three mentions

Outdoor culture-goers plan to attend 6 MONTHS OR MORE after businesses, are reopened and following public health guidelines

Outdoor culture-goers who are unsure

		Dec 2021 (n=15)	Nov 2021 (n=5)	Aug 2021 (n=22)	May 2021 (n=24)	Feb 2021 (n=22)	Nov 2020 (n=38)	July 2020 (n=46)	May 2020 (n=49)	Dec 2021 (n=71)	Nov 2021 (n=76)	Aug 2021 (n=72)	May 2021 (n=73)	Feb 2021 (n=79)	Nov 2020 (n=88)	July 2020 (n=123)	May 2020 (n=123)
TOP RESPONSES	Everyone gets vaccinated/proof of vaccination*						60.5%	33.9%	38.5%	29.7%	33.8%	58.4%	54.3%	42.2%	42.1%	22.6%	27.4%
	Fewer cases						5.6%	9.3%	1.5%	19.7%	8.2%	14.2%	8.0%	9.3%	8.7%	1.5%	7.7%
	Masks						7.1%	22.8%	25.8%	16.9%	28.6%	28.4%	18.3%	21.7%	19.7%	34.7%	13.2%
	Social/physical distancing						25.9%	39.3%	36.8%	16.1%	26.6%	22.7%	22.0%	34.6%	24.3%	50.3%	29.9%
	No Cases/eradication of Covid-19						12.1%	14.8%	13.4%	12.6%	2.9%	2.4%	3.4%	7.1%	10.7%	8.3%	9.0%
	Removing all precautions/mandates						-	-	-	9.3%	4.8%	-	-	-	-	-	-
	Smaller capacity/events						9.7%	5.5%	5.7%	8.9%	2.8%	6.0%	5.6%	12.8%	2.0%	10.8%	7.2%
	None						-	1.5%	-	5.8%	16.7%	6.7%	9.2%	5.7%	7.8%	3.2%	6.5%
	Health check screening						3.0%	1.5%	-	3.4%	3.4%	-	2.9%	1.6%	2.1%	1.1%	7.0%
	Following medical/government guidelines						5.4%	5.5%	2.5%	2.3%	4.2%	5.6%	2.2%	8.3%	10.4%	6.2%	9.6%

*Previous waves were coded as "Vaccine" with the August wave coded as "majority of people gets vaccinated/proof of vaccination", whereas this wave is now coded as "everyone gets vaccinated/proof of vaccination" to reflect the change in respondent answers.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=357 outdoor culture goers, accurate 5.2 percentage points plus or minus, 19 times out of 20.

Museums and art galleries



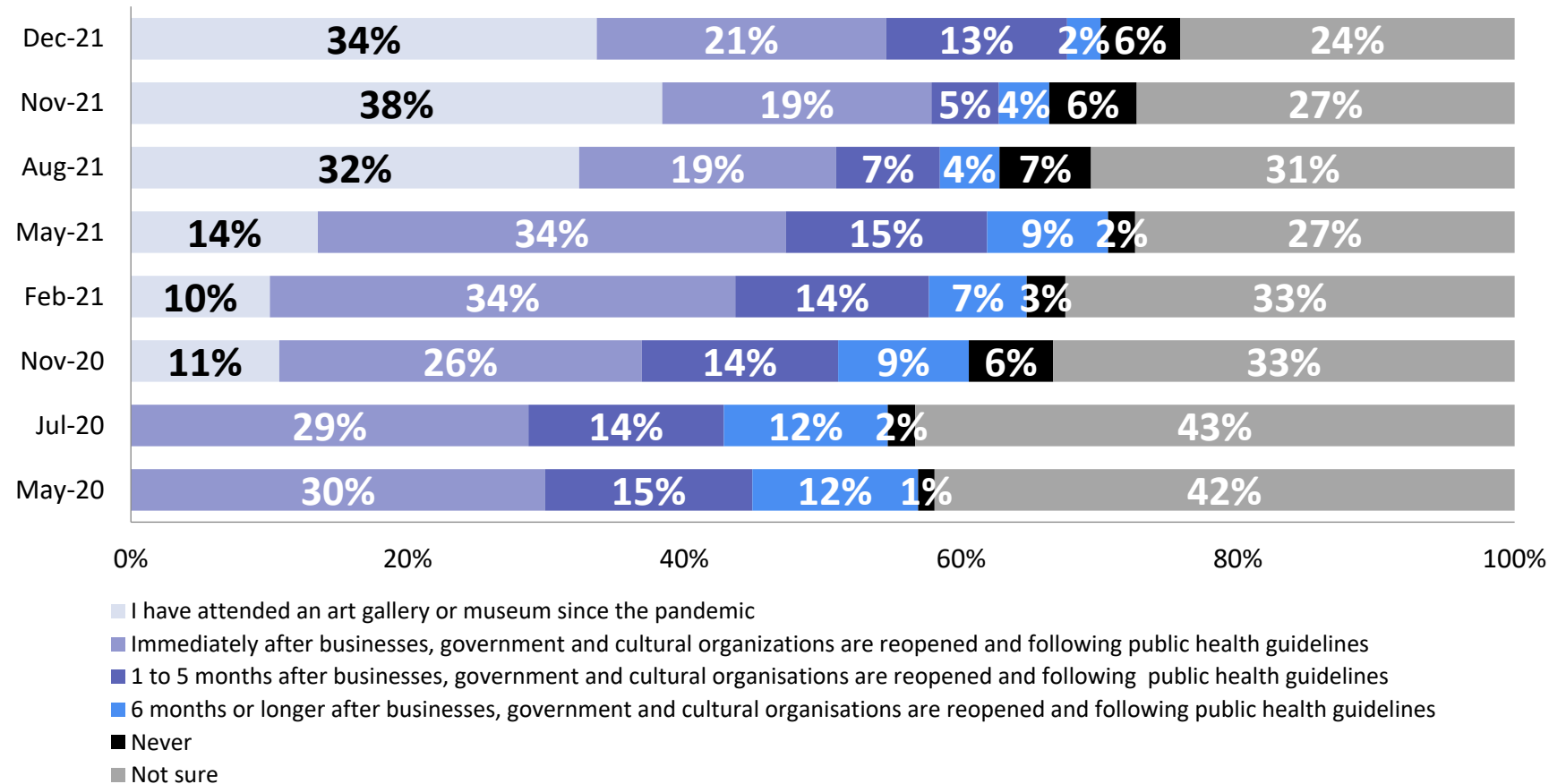
Expected timeline of museum culture-goers to attend art galleries and museums

Q

[TRACKING-UPDATED NOV 2020] Have you attended or when do you plan to attend, in person, an art gallery or museum?

[QUESTION IN MAY and JULY 2020 WAVES] When do you plan to attend, in person, an art gallery or museum? ___ months after businesses, government and cultural organizations are reopened and following public health guidelines

The proportion of museum goers who say they will wait has increased compared to the past two waves. About one quarter are still unsure when they will go back but this number continues to decrease and is the lowest since tracking has started in May 2020.



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=424 museum goers, accurate 4.8 percentage points plus or minus, 19 times out of 20.

Expected timeline of museum culture-goers to attend art galleries and museums

Q

Have you attended or when do you plan to attend, in person, an art gallery or museum?

___ months after businesses, government and cultural organizations are reopened and following public health guidelines

	Museum Culture-goers (n=424)	Atlantic (n=31)	Quebec (n=81)	Ontario (n=158)	Prairies (n=82)	BC (n=72)	Men (n=222)	Women (n=202)	18 to 34 (n=91)	35 to 54 (n=164)	55 plus (n=169)	
TOP RESPONSES	Have already attended	33.7%	33.1%	43.8%	30.2%	26.6%	32.3%	35.0%	37.2%	29.5%	33.9%	
	Immediately	20.9%	27.5%	16.3%	21.1%	21.8%	28.4%	13.5%	23.5%	22.7%	16.8%	
	1-5 months	13.1%	8.6%	9.5%	14.8%	12.5%	15.2%	10.0%	16.1%	8.8%	13.7%	16.7%
	6 months or more	2.4%	3.5%	-	3.3%	4.1%	1.0%	1.4%	3.4%	1.7%	4.0%	1.7%
	Never	5.8%	5.4%	9.8%	4.4%	6.1%	3.7%	3.6%	7.9%	3.4%	3.8%	9.9%
	Not sure	24.2%	22.0%	20.7%	26.2%	28.9%	17.9%	24.3%	24.1%	25.4%	26.2%	21.1%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=424 museum goers, accurate 4.8 percentage points plus or minus, 19 times out of 20.

Precautions needed to feel comfortable attending museums or art galleries

Q

[REPORTING ON ONLY THOSE WHO PLAN TO ATTEND MUSEUMS OR ART GALLERIES] What are the precautions that need to occur to make you comfortable to visit an art gallery or museum? [OPEN] *Based on up to three mentions

Gallery and museum culture-goers who **ALREADY ATTENDED/plan to attend IMMEDIATELY** after businesses, are reopened and following public health guidelines

Gallery and museum culture-goers **plan to attend 1 TO 5 MONTHS** after businesses, are reopened and following public health guidelines

	GALLERY AND MUSEUM CULTURE-GOERS WHO ALREADY ATTENDED/PLAN TO ATTEND IMMEDIATELY AFTER BUSINESSES, ARE REOPENED AND FOLLOWING PUBLIC HEALTH GUIDELINES								GALLERY AND MUSEUM CULTURE-GOERS PLAN TO ATTEND 1 TO 5 MONTHS AFTER BUSINESSES, ARE REOPENED AND FOLLOWING PUBLIC HEALTH GUIDELINES							
	Dec 2021 (n=168)	Nov 2021 (n=162)	Aug 2021 (n=173)	May 2021 (n=158)	Feb 2021 (n=169)	Nov 2020 (n=143)	July 2020** (n=125)	May 2020** (n=127)	Dec 2021 (n=47)	Nov 2021 (n=17)	Aug 2021 (n=35)	May 2021 (n=66)	Feb 2021 (n=63)*	Nov 2020 (n=53)*	July 2020 (n=69)*	May 2020 (n=61)*
TOP RESPONSES																
Masks	46.1%	49.2%	46.5%	36.8%	31.5%	45.9%	53.9%	23.5%	50.8%		51.5%	31.7%	24.6%	37.0%	55.4%	36.8%
Majority of people getting vaccinated/proof of vaccination*	43.3%	46.5%	42.5%*	34.5%	31.1%	20.2%	8.1%	4.5%	45.1%		53.5%	56.0%	48.9%	34.6%	15.1%	8.8%
Social/physical distancing	24.4%	17.2%	30.3%	23.2%	29.1%	43.1%	42.3%	45.4%	26.1%		37.9%	21.3%	25.9%	34.0%	41.7%	53.2%
Smaller capacity/events	14.1%	15.4%	16.9%	15.8%	17.5%	22.4%	13.6%	10.3%	19.0%		13.8%	30.4%	10.7%	19.4%	25.5%	8.6%
None	9.4%	13.2%	12.3%	13.6%	9.9%	3.9%	11.6%	14.5%	-		2.5%	-	-	-	0.8%	1.7%
Medical/government guidelines	9.3%	9.6%	5.2%	6.5%	13.9%	13.2%	7.0%	9.5%	5.1%		7.5%	1.9%	1.9%	11.1%	7.2%	7.4%
Fewer cases	7.5%	3.0%	3.4%	2.2%	2.9%	1.3%	2.3%	0.6%	18.1%		14.3%	10.5%	12.3%	4.2%	3.0%	5.0%
Proper ventilation	6.5%	3.1%	2.6%	3.5%	3.3%	7.3%	4.4%	5.2%	9.2%		8.9%	1.4%	5.6%	5.0%	0.9%	11.3%
Cleaning protocols	5.1%	1.6%	2.0%	2.1%	1.6%	5.3%	9.6%	8.7%	1.2%		2.5%	4.2%	1.4%	4.7%	13.9%	10.1%
Sanitizer/handwashing	3.2%	3.1%	4.4%	8.1%	3.7%	9.1%	11.1%	15.2%	2.6%		2.8%	2.7%	1.5%	9.1%	7.6%	9.6%

*Previous waves were coded as "Vaccine" whereas this wave is now coded as "majority of people getting vaccinated/proof of vaccination" to reflect the change in respondent answers

**The May and July 2020 waves only included culture goers that plan to attend immediately.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=424 museum goers, accurate 4.8 percentage points plus or minus, 19 times out of 20.

Precautions needed to feel comfortable attending museums or art galleries

Q

[REPORTING ON ONLY THOSE WHO PLAN TO ATTEND MUSEUMS OR ART GALLERIES] What are the precautions that need to occur to make you comfortable to visit an art gallery or museum? [OPEN] *Based on up to three mentions

Gallery and museum culture-goers plan to attend 6 MONTHS OR MORE after businesses, are reopened and following public health guidelines

Gallery and museum culture-goers who are unsure

		Dec 2021 (n=8)	Nov 2021 (n=11)	Aug 2021 (n=16)	May 2021 (n=35)	Feb 2021 (n=37)*	Nov 2020 (n=41)*	July 2020 (n=51)*	May 2020 (n=53)*	Dec 2021 (n=75)	Nov 2021 (n=87)	Aug 2021 (n=106)	May 2021 (n=97)	Feb 2021 (n=119)	Nov 2020 (n=129)	July 2020 (n=180)	May 2020 (n=181)
TOP RESPONSES	Majority of people getting vaccinated/proof of vaccination*				59.3%	48.5%	61.9%	29.4%	50.9%	45.6%	39.9%	44.1%	44.2%	45.0%	43.8%	31.5%	20.7%
	Masks				29.3%	17.5%	18.6%	28.8%	24.5%	37.6%	39.0%	28.4%	35.2%	21.9%	21.6%	32.5%	19.2%
	Social/physical distancing				16.8%	14.3%	16.0%	36.1%	33.0%	21.5%	15.6%	20.7%	19.2%	22.0%	22.6%	36.3%	36.5%
	Fewer cases				9.7%	13.7%	6.4%	4.3%	6.0%	16.8%	12.0%	6.7%	12.0%	7.6%	3.3%	4.6%	9.8%
	Remove restrictions/precautions				N/A	N/A	N/A	N/A	N/A	11.0%	4.6%	N/A	N/A	N/A	N/A	N/A	N/A
	Medical/government guidelines				-	5.5%	8.8%	1.7%	6.0%	7.6%	5.6%	4.3%	1.1%	5.0%	5.3%	5.6%	6.9%
	Smaller capacity/events				25.2%	17.2%	10.3%	8.9%	2.8%	6.3%	9.2%	11.1%	11.2%	10.9%	11.8%	9.4%	6.2%
	Not interested				-	4.8%	-	-	-	4.9%	1.0%	-	-	-	0.4%	0.7%	-
	No cases				9.1%	9.3%	16.6%	18.3%	6.0%	4.4%	8.7%	3.8%	9.4%	6.3%	9.1%	6.7%	8.0%
	None				6.1%	2.9%	-	2.8%	-	4.1%	6.8%	11.5%	8.2%	3.7%	6.6%	1.2%	4.6%
Proper ventilation				2.9%	4.1%	3.8%	3.2%	3.1%	2.6%	7.9%	4.2%	5.0%	5.4%	2.2%	4.8%	1.1%	

*Previous waves were coded as "Vaccine" whereas this wave is now coded as "majority of people getting vaccinated/proof of vaccination" to reflect the change in respondent answers

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=424 museum goers, accurate 4.8 percentage points plus or minus, 19 times out of 20.

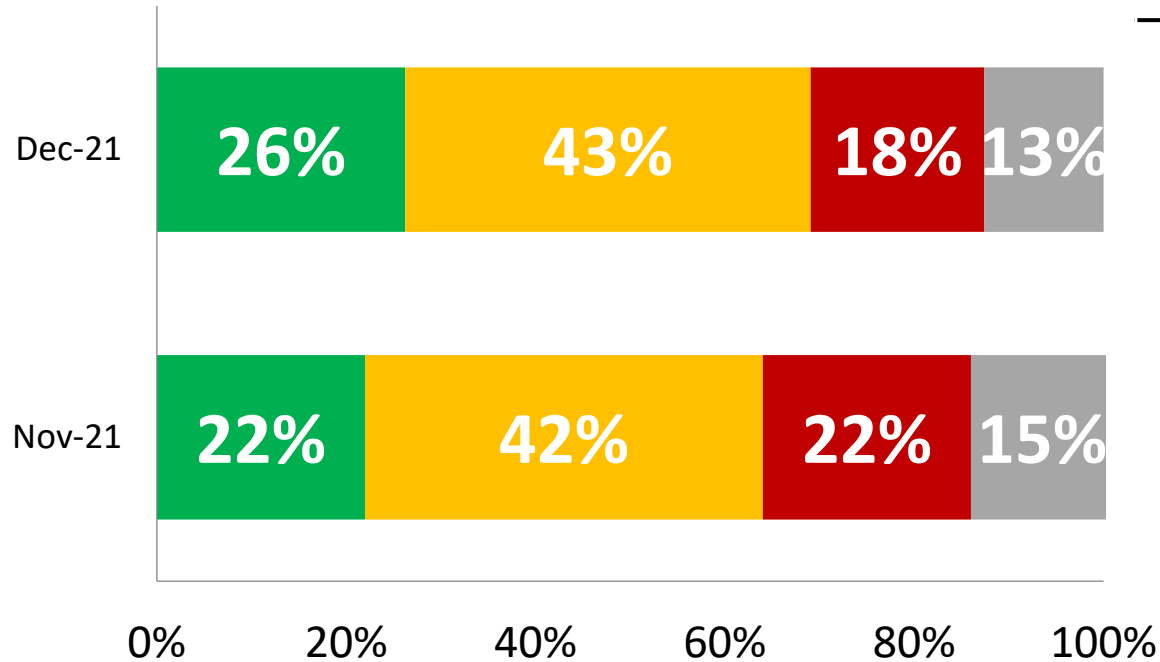
A photograph of an audience seated in a theater, looking towards a stage with a red curtain. The text is overlaid on the left side of the image.

Concerns and safety attending arts/cultural events

Perceived safety of going to arts/cultural event compared to a restaurant

Q

Do you think going out to an indoor art/cultural event is safer, as safe, or less safe than going out to eat in a sit-down restaurant in terms of getting the COVID-19 virus?



Net Score

+7.8

+0.2

- Going out to an indoor arts/cultural event is safer than a sit-down restaurant
- Going out to an indoor arts/cultural event is as safe as a sit-down restaurant
- Going out to an indoor arts/cultural event is less safe than a sit-down restaurant
- Unsure

“

About one quarter of culture-goers say that going to an indoor arts/cultural event is safer than a sit-down restaurant, which is marginally higher than the previous wave in November 2021.

”

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

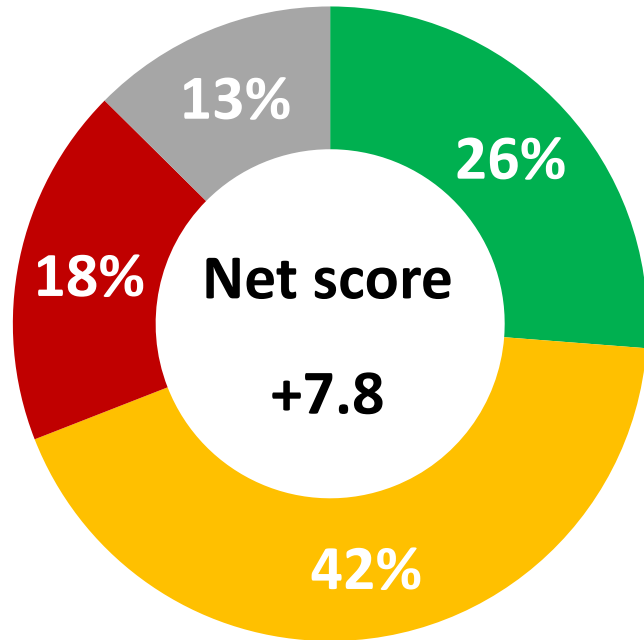
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=690 Culture-goers, accurate 3.7 percentage points plus or minus, 19 times out of 20.

Perceived safety of going to an indoor art/cultural event compared to a restaurant



Do you think going out to an indoor art/cultural event is safer, as safe, or less safe than going out to eat in a sit-down restaurant in terms of getting the COVID-19 virus?



- Going out to an indoor arts/cultural event is safer than a sit-down restaurant
- Going out to an indoor arts/cultural event is as safe as a sit-down restaurant
- Going out to an indoor arts/cultural event is less safe than a sit-down restaurant
- Unsure

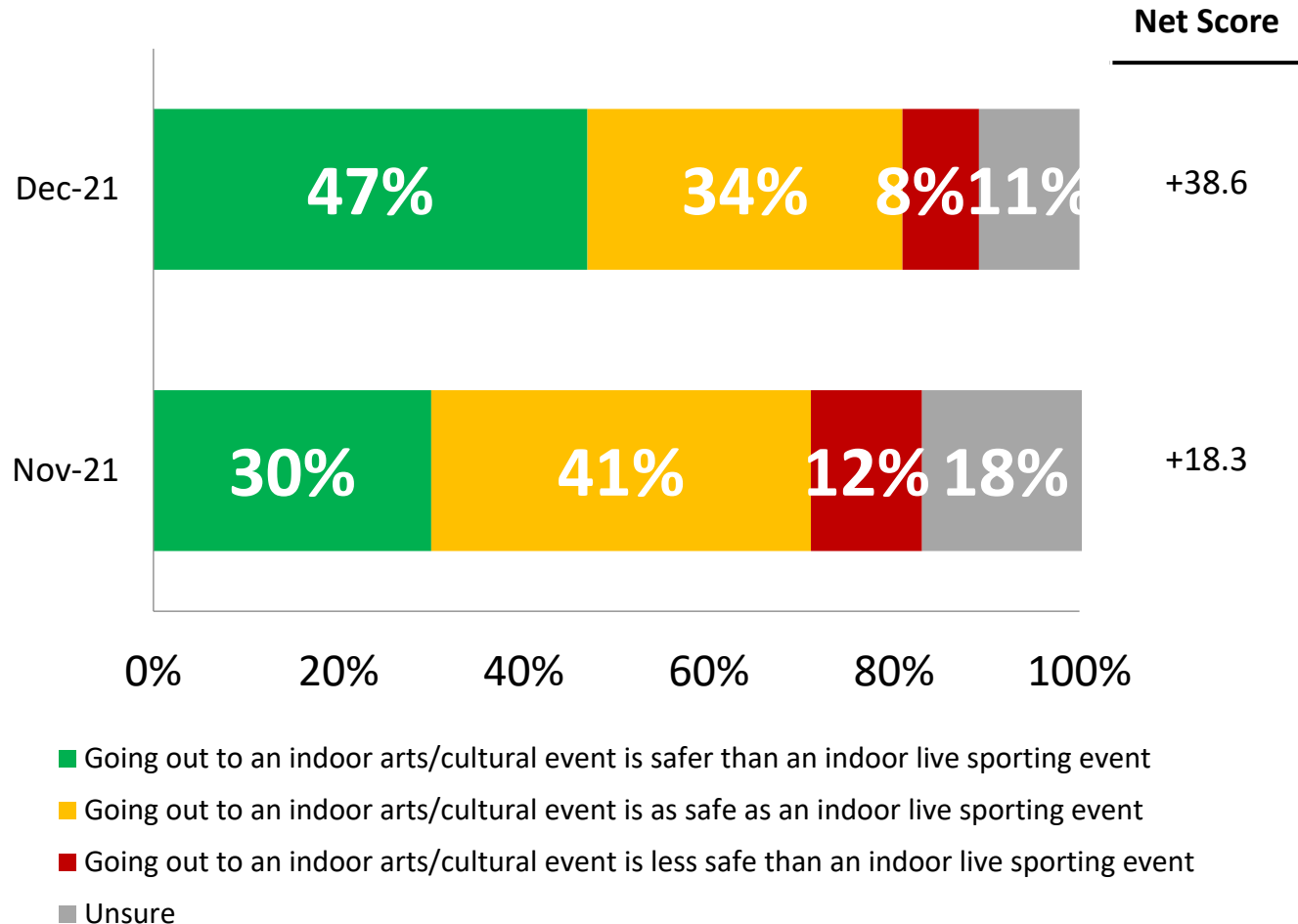
*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

	Atlantic (n=60)	Quebec (n=143)	Ontario (n=244)	Prairies (n=134)	BC (n=109)
As safe	36.3%	42.3%	41.3%	48.4%	43.3%
	Men (n=357)	Women (n=333)	18 to 34 (n=135)	35 to 54 (n=287)	55 plus (n=268)
	43.9%	41.9%	46.9%	46.3%	35.9%
Safer	Atlantic (n=60)	Quebec (n=143)	Ontario (n=244)	Prairies (n=134)	BC (n=109)
	28.7%	23.9%	31.9%	16.6%	26.3%
	Men (n=357)	Women (n=333)	18 to 34 (n=135)	35 to 54 (n=287)	55 plus (n=268)
	22.7%	29.6%	31.6%	22.7%	24.7%

Perceived safety of going to arts/cultural event compared to an indoor sporting event

Q

Do you think going out to an indoor art/cultural event is safer, as safe, or less safe than going out to an indoor live sporting event in terms of getting the COVID-19 virus?

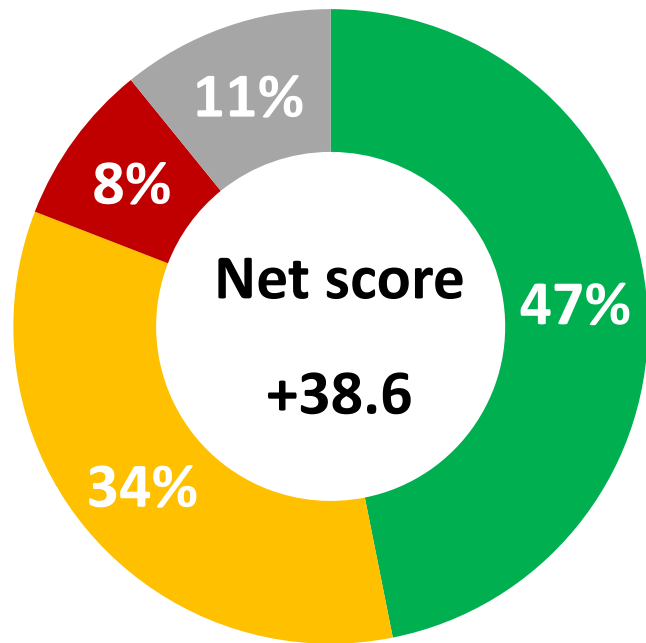


“ Culture-goers are more likely than in the previous wave to say that going to an indoor arts/cultural event is safer than an indoor sporting event. Older Canadians (57% of those 55 plus) are more likely to say it’s safer than younger Canadians (40% of those 18-34). ”

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=690 Culture-goers, accurate 3.7 percentage points plus or minus, 19 times out of 20.

Perceived safety of going to an indoor art/cultural event compared to a live sporting event indoor



- Going out to an indoor arts/cultural event is safer than going out to an indoor live sporting event
- Going out to an indoor arts/cultural event is as safe as going out to an indoor live sporting event
- Going out to an indoor arts/cultural event is less safe than going out to an indoor live sporting event
- Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Q

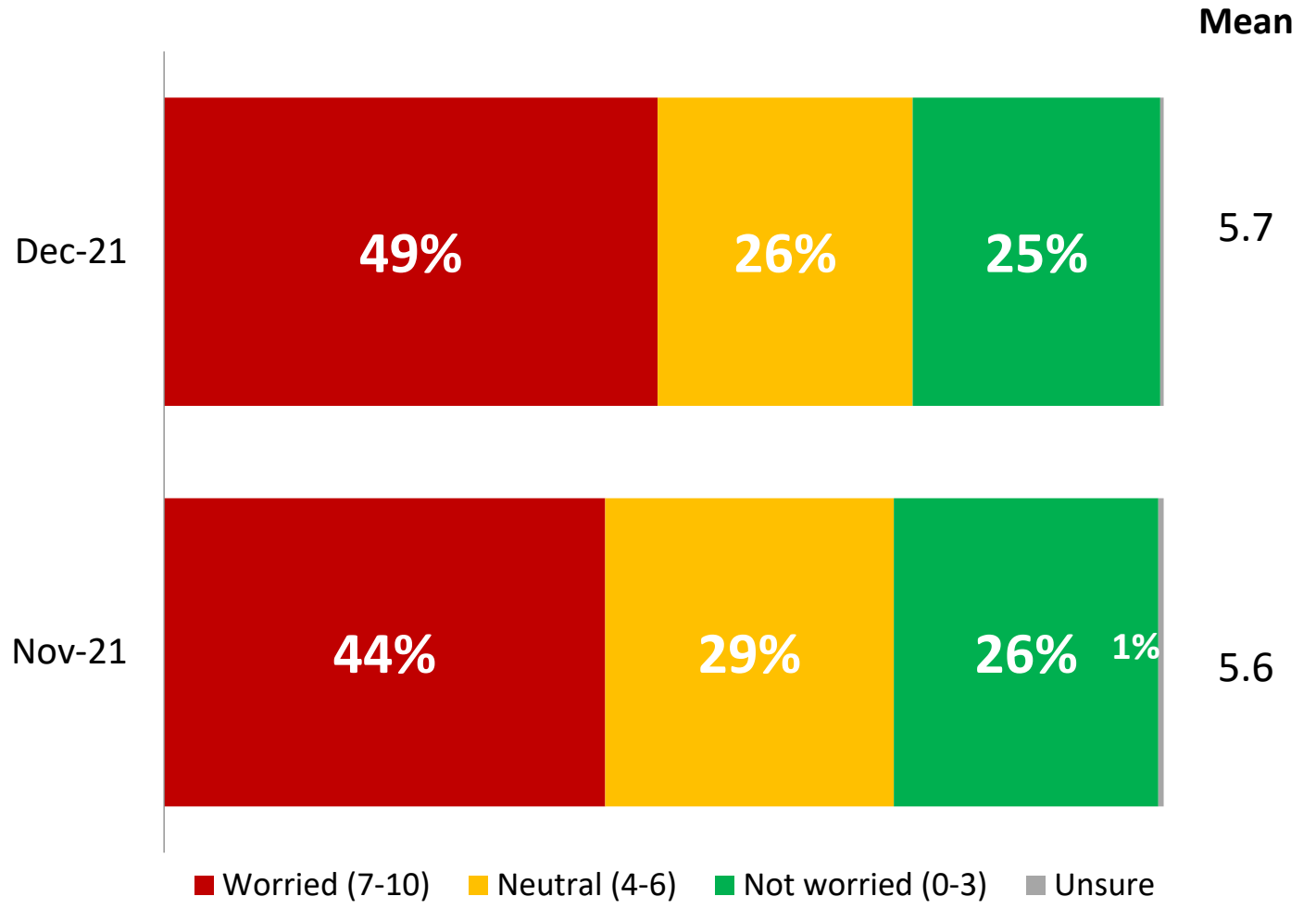
Do you think going out to an indoor art/cultural event is safer, as safe, or less safe than going out to an indoor live sporting event in terms of getting the COVID-19 virus?

	Atlantic (n=60)	Quebec (n=143)	Ontario (n=244)	Prairies (n=134)	BC (n=109)
As Safe	47.0%	38.8%	29.0%	35.9%	32.4%
	Men (n=357)	Women (n=333)	18 to 34 (n=135)	35 to 54 (n=287)	55 plus (n=268)
	35.5%	32.6%	45.6%	36.6%	21.0%
Safer	Atlantic (n=60)	Quebec (n=143)	Ontario (n=244)	Prairies (n=134)	BC (n=109)
	32.7%	47.1%	50.8%	42.0%	48.3%
	Men (n=357)	Women (n=333)	18 to 34 (n=135)	35 to 54 (n=287)	55 plus (n=268)
	44.2%	49.4%	39.6%	43.6%	56.7%

Worry about getting sick from the COVID-19 virus

“ There has been a marginal increase in the level of worry in getting sick from the COVID-19 virus among culture-goers. Women and middle-aged Canadians (35-54) are more likely to be worried about getting sick from the COVID-19 virus (mean of 6.0 each). ”

Q Overall, on a scale of 0 to 10 where 0 is not worried at all and 10 is extremely worried, that you or someone in the household would get sick from the COVID-19 virus?

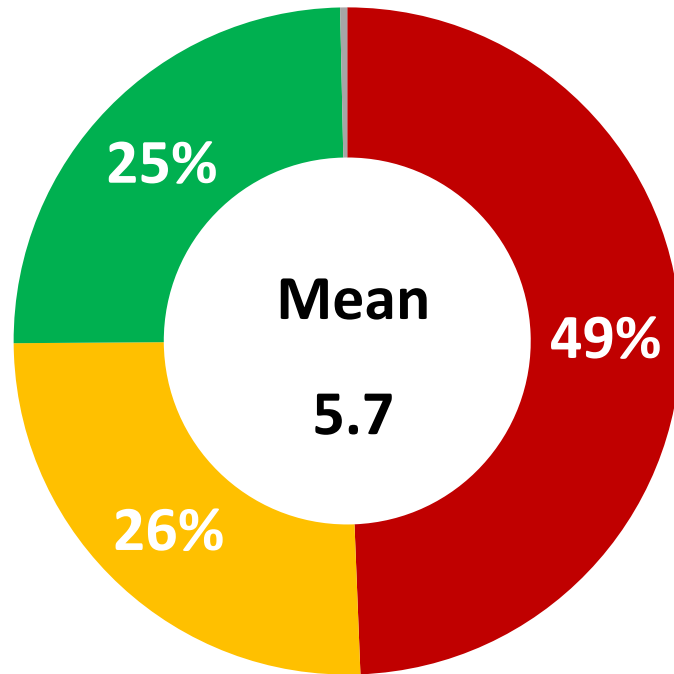


*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Worry about getting sick from the COVID-19 virus

Q

Overall, on a scale of 0 to 10 where 0 is not worried at all and 10 is extremely worried, that you or someone in the household would get sick from the COVID-19 virus?



■ Worried (7-10) ■ Neutral (4-6) ■ Not worried (0-3) ■ Unsure



Atlantic
(n=60)

6.1

Men
(n=357)

5.4

Quebec
(n=143)

5.5

Women
(n=333)

6.0

Ontario
(n=244)

6.0

18 to 34
(n=135)

5.4

Prairies
(n=134)

5.5

35 to 54
(n=287)

6.0

BC
(n=109)

5.4

55 plus
(n=268)

5.8

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=690
Culture-goers, accurate 3.7 percentage points plus or minus, 19 times out of 20.

Personal obstacles to attendance

Q

Thinking of your personal situation, what are the obstacles, if any, to attending an in-person arts or cultural event? [OPEN]

“

When it comes to obstacles to attending an in-person arts or cultural event, culture goers mention safety/being exposed to the virus more frequently than about a month ago in November 2021. Other top mentions include crowds/other people not respecting health measures and none.

”

TOP RESPONSES

	Dec 2021 (n=548)	Nov 2021 (n=511)	Nov 2020 (n=702)
Safety/being exposed to the Covid-19 virus	30.6%	18.1%	32.9%
Crowds/other people not respecting health measures	15.6%	20.3%	13.2%
None	13.1%	18.8%	12.2%
I am or someone in my household is high risk/immunocompromised/older	9.3%	9.1%	13.0%
Need to ensure proper enforcement/respect of guidelines [NEW]	6.2%	N/A	N/A
Quarantine/venues are closed/government regulations	5.3%	5.0%	5.8%
Having to show vaccine passport/having to wear a mask	5.0%	6.3%	-
Lack of interest	4.8%	6.9%	4.1%
Cost	4.0%	5.7%	3.4%
Want a vaccine/booster	1.2%	0.3%	6.5%
Travel/distance/taking public transit	1.2%	1.3%	2.0%
Time	1.0%	2.0%	2.3%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=548
Culture-goers, accurate 4.2 percentage points plus or minus, 19 times out of 20.

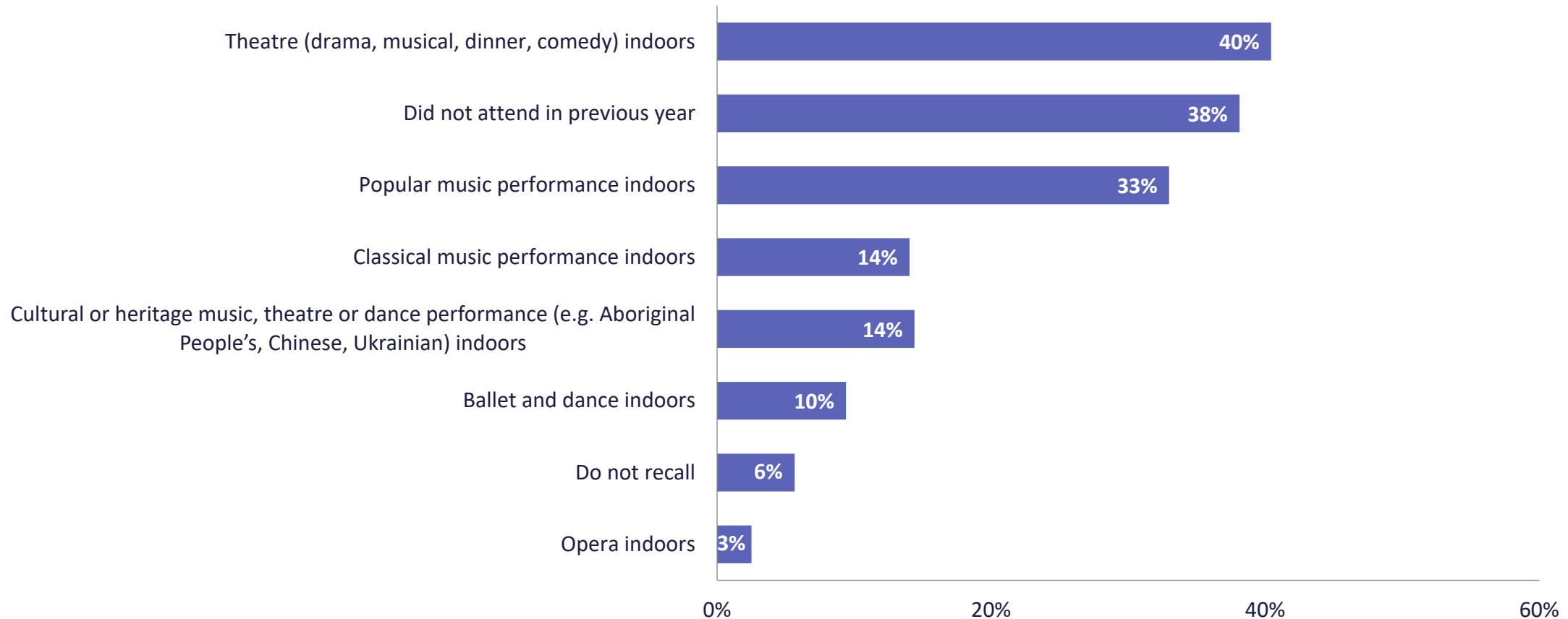
Profiling questions



Attendance to INDOOR Cultural Gatherings – Before COVID-19

Q

Did you attend any of the following INDOOR cultural gatherings in the 12-months before the COVID-19 outbreak? [RANDOMIZE](select all that apply)



*Weighted to the true population proportion.

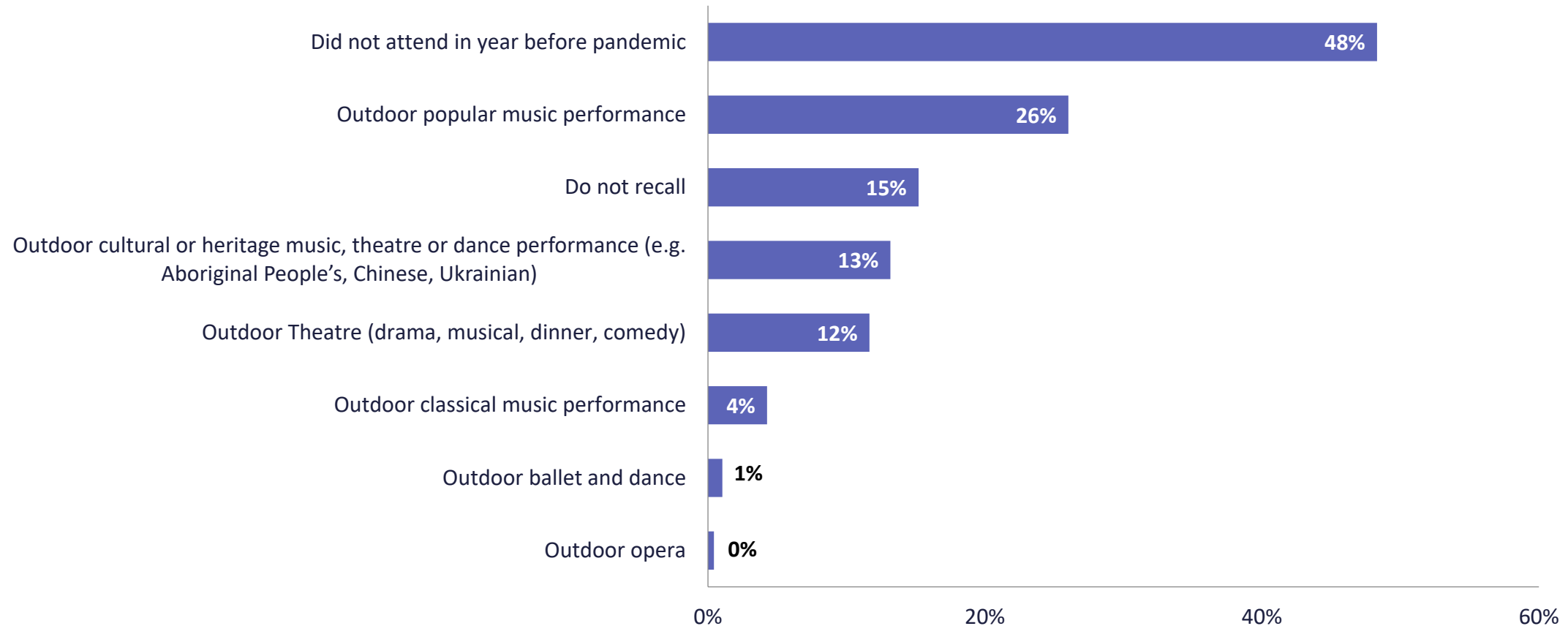
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=1005 Canadians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Attendance to OUTDOOR Cultural Gatherings – Before COVID-19

Q

Did you attend any of the following OUTDOOR cultural gatherings in the 12-months before the COVID-19 outbreak? [RANDOMIZE](select all that apply)



*Weighted to the true population proportion.

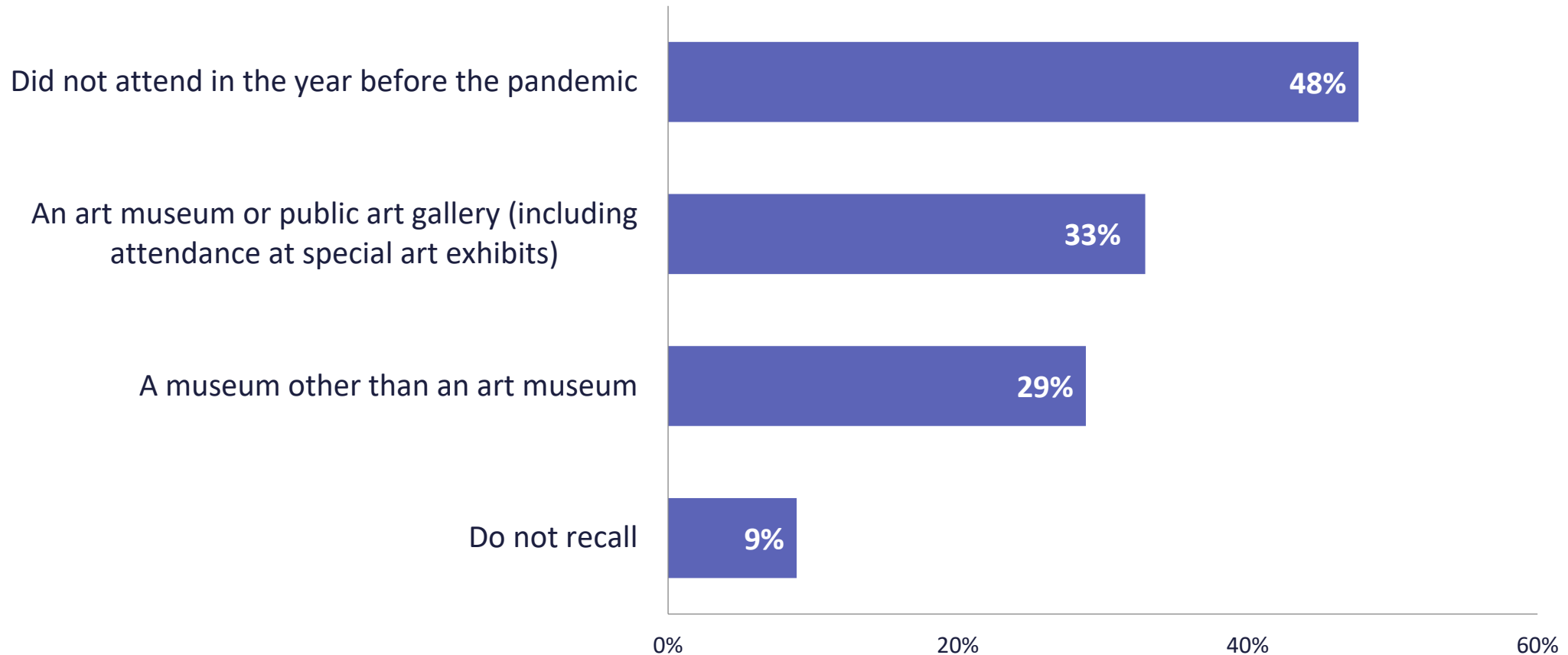
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=1005 Canadians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Attendance to museums or art galleries – Before COVID-19

Q

Did you attend any of the following in the 12-months before the COVID-19 outbreak? [RANDOMIZE] (select all that apply)



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

*Do not recall option likely includes people that did not attend.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22nd to 23rd, 2021, n=1005 Canadians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,005 Canadians, 18 years of age or older, between December 22nd to 23rd, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,005 Canadians is ± 3.1 percentage points, 19 times out of 20.

The research was commissioned by Business and the Arts/ the National Arts Centre and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	Business/Arts & NAC	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1,005 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Estimated Response Rate	15 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, cost of living, Covid-19 vaccination, travel restrictions, future standard of living, and feelings toward the federal government.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	December 22 nd to 23 rd , 2021		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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TABULATIONS



2021-2051 – Business for the Arts – Attending Arts/Cultural Events Post-COVID-19 – STAT SHEET

Please note that the following sub-samples are presented in these tabulations: indoor culture-goers refers to Canadians who reported participating in at least one indoor cultural or arts performances in the 12 months prior to the Covid-19 outbreak, outdoor culture-goers refers to Canadians who reported participating in at least one outdoor cultural or arts performances in the 12 months prior to the Covid-19 outbreak, and art gallery and museum culture-goers refers to Canadians who reported participating in an art gallery or other type of museum in the 12 months prior to the Covid-19 outbreak.

[This table reports on the views of all Canadians]

			Region						Gender		Age		
			Canada 2021-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Did you attend any of the following INDOOR cultural gatherings in the 12-months before the COVID-19 outbreak? [RANDOMIZE](select all that apply)**	Total	Unwgt N	1005	89	230	350	192	144	526	479	167	418	420
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Opera indoors	%	2.5	0.0	1.3	3.7	1.6	3.6	3.0	2.0	2.1	2.3	3.0
	Ballet and dance indoors	%	9.4	9.0	3.9	9.7	16.0	9.2	8.3	10.5	14.7	8.5	6.5
	Theatre (drama, musical, dinner, comedy) indoors	%	40.4	26.5	26.1	44.6	48.7	49.2	36.2	44.5	46.6	38.9	37.4
	Classical music performance indoors	%	14.0	8.0	9.4	15.4	16.5	17.9	12.6	15.4	14.1	11.9	15.9
	Popular music performance indoors	%	33.0	34.3	30.9	32.9	36.0	32.1	35.0	31.1	45.4	29.6	27.2
	Cultural or heritage music, theatre or dance performance (e.g., Aboriginal People's, Chinese, Ukrainian) indoors	%	14.4	9.0	10.9	10.8	26.5	17.3	14.7	14.1	21.2	13.8	10.1
	Did not attend in the 12 months before the COVID-19 outbreak	%	38.1	42.6	49.8	36.4	31.1	29.9	39.2	37.1	26.9	40.6	43.8
	Do not recall	%	5.7	10.8	2.8	5.8	7.0	5.8	6.3	5.0	7.5	5.0	4.9

*Values are based on the percentage of positive responses to a specific activity (columns exceed 100%)

**Multifrequency tab based on multiple responses

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,005 Canadians, 18 years of age or older, between December 21st to 23rd, 2021. The margin of error this survey is ±3.1 percentage points, 19 times out of 20. The following sub-samples are presented in these tabulations: indoor culture-goers refers to Canadians who reported participating in at least one indoor cultural or arts performances in the 12 months prior to the Covid-19 outbreak (n=552 with a margin of error of ±4.2 percentage points, 19 times out of 20), outdoor culture-goers refers to Canadians who reported participating in at least one outdoor cultural or arts performances in the 12 months prior to the Covid-19 outbreak (n=357 with a margin of error of ±5.2 percentage points, 19 times out of 20), and art gallery and museum culture-goers refers to Canadians who reported participating in an art gallery or other type of museum in the 12 months prior to the Covid-19 outbreak (n=424 with a margin of error of ±4.8 percentage points, 19 times out of 20). *Some results have been shaded due to small sample size.



2021-2051 – Business for the Arts – Attending Arts/Cultural Events Post-COVID-19 – STAT SHEET

[This table reports on the views of all Canadians]

			Region						Gender		Age		
			Canada 2021-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Did you attend any of the following INDOOR cultural gatherings in the 12-months before the COVID-19 outbreak? [RANDOMIZE]{select all that apply)**	Total	Unwgt N	1544	126	303	553	322	240	793	751	290	627	627
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Opera indoors	%	1.6	0.0	0.9	2.3	0.9	2.2	1.9	1.3	1.2	1.5	2.0
	Ballet and dance indoors	%	6.0	6.4	2.9	6.1	8.7	5.6	5.3	6.6	8.2	5.6	4.3
	Theatre (drama, musical, dinner, comedy) indoors	%	25.7	18.9	19.3	28.0	26.5	29.8	23.3	27.9	26.1	25.8	25.1
	Classical music performance indoors	%	8.9	5.7	7.0	9.7	9.0	10.8	8.1	9.6	7.9	7.9	10.7
	Popular music performance indoors	%	20.9	24.5	22.8	20.7	19.6	19.4	22.5	19.5	25.4	19.7	18.3
	Cultural or heritage music, theatre or dance performance (e.g., Aboriginal People's, Chinese, Ukrainian) indoors	%	9.1	6.4	8.0	6.8	14.4	10.5	9.5	8.8	11.9	9.2	6.8
	Did not attend in the 12 months before the COVID-19 outbreak	%	24.2	30.4	36.9	22.8	17.0	18.1	25.2	23.2	15.1	26.9	29.5
	Do not recall	%	3.6	7.7	2.1	3.7	3.8	3.5	4.1	3.1	4.2	3.3	3.3

*Values are based on the proportion an activity represents of all activities (columns add up to 100 percent).

**Multifrequency tab based on multiple responses

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,005 Canadians, 18 years of age or older, between December 21st to 23rd, 2021. The margin of error this survey is ±3.1 percentage points, 19 times out of 20. The following sub-samples are presented in these tabulations: indoor culture-goers refers to Canadians who reported participating in at least one indoor cultural or arts performances in the 12 months prior to the Covid-19 outbreak (n=552 with a margin of error of ±4.2 percentage points, 19 times out of 20), outdoor culture-goers refers to Canadians who reported participating in at least one outdoor cultural or arts performances in the 12 months prior to the Covid-19 outbreak (n=357 with a margin of error of ±5.2 percentage points, 19 times out of 20), and art gallery and museum culture-goers refers to Canadians who reported participating in an art gallery or other type of museum in the 12 months prior to the Covid-19 outbreak (n=424 with a margin of error of ±4.8 percentage points, 19 times out of 20). *Some results have been shaded due to small sample size.



2021-2051 – Business for the Arts – Attending Arts/Cultural Events Post-COVID-19 – STAT SHEET

[This table reports on the views of culture-goers who attended an indoor event in the 12-month period prior to the COVID-19 pandemic.]

			Region						Gender		Age		
			Canada 2021-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Have you attended or when do you plan to attend, in person, an INDOOR arts or cultural performance? _____ months after businesses, government and cultural organizations are reopened and following public health guidelines OR immediately after businesses, government and cultural organizations are reopened and following public	Total	Unwgt N	552	43	107	200	111	91	279	273	108	228	216
		Wgt N	564	31	111	224	113	85	268	296	179	187	198
	Have already attended	%	26.5	28.4	31.9	21.4	28.4	29.7	25.0	27.9	25.9	24.3	29.1
	Immediately	%	20.8	15.6	18.5	22.4	19.1	23.9	25.6	16.4	27.6	18.7	16.6
	1-5 months	%	8.7	12.6	9.2	8.0	8.2	9.0	10.8	6.7	5.6	11.3	8.9
	6 months or more	%	11.0	11.1	7.8	13.3	11.7	8.0	9.4	12.4	9.8	11.4	11.7
	Never	%	9.4	6.1	10.9	8.4	12.7	7.1	8.4	10.3	5.2	9.4	13.2
	Unsure	%	23.6	26.3	21.8	26.6	19.9	22.3	20.7	26.3	25.9	24.9	20.4

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,005 Canadians, 18 years of age or older, between December 21st to 23rd, 2021. The margin of error this survey is ±3.1 percentage points, 19 times out of 20. The following sub-samples are presented in these tabulations: indoor culture-goers refers to Canadians who reported participating in at least one indoor cultural or arts performances in the 12 months prior to the Covid-19 outbreak (n=552 with a margin of error of ±4.2 percentage points, 19 times out of 20), outdoor culture-goers refers to Canadians who reported participating in at least one outdoor cultural or arts performances in the 12 months prior to the Covid-19 outbreak (n=357 with a margin of error of ±5.2 percentage points, 19 times out of 20), and art gallery and museum culture-goers refers to Canadians who reported participating in an art gallery or other type of museum in the 12 months prior to the Covid-19 outbreak (n=424 with a margin of error of ±4.8 percentage points, 19 times out of 20). *Some results have been shaded due to small sample size.



2021-2051 – Business for the Arts – Attending Arts/Cultural Events Post-COVID-19 – STAT SHEET

[This table reports on the views of culture-goers who attended an indoor event in the 12-month period prior to the COVID-19 pandemic.]

			Have you attended or when do you plan to attend, in person, an INDOOR arts or cultural performance?					
			Canada 2021-11	Have already attended/immediately	1-5 months	6 months or more	Never	Unsure
Question – What are the precautions that need to occur to make you comfortable to attend an INDOOR arts or cultural performance? [OPEN]	Total	Unwgt N	481	227	48	58	47	101
		Wgt N	490	239	44	59	45	102
	Social/physical distancing (spacing between seats)	%	22.0	24.4	24.9	20.4	11.7	20.6
	Masks	%	43.1	48.4	49.9	39.8	23.2	38.6
	Everyone gets vaccinated/proof of vaccination	%	46.8	51.5	51.4	48.9	29.7	39.9
	Following medical/ government guidelines	%	4.1	3.9	7.2	1.4	1.8	5.8
	Cleaning protocols	%	2.4	3.4	0.0	0.0	0.0	3.5
	No cases/eradication of COVID-19	%	8.8	3.9	12.5	15.6	14.3	12.5
	None	%	7.1	9.8	0.0	1.4	10.7	5.3
	Hand sanitizer/handwashing	%	3.5	3.9	6.7	2.4	0.0	3.6
	Health Check Screening	%	2.4	3.7	1.3	1.4	0.0	1.5
	Proper ventilation	%	7.7	7.2	9.4	10.5	5.4	7.4
	Not interested	%	1.0	0.5	0.0	1.3	6.5	0.0
	Smaller capacity/smaller events	%	9.0	9.1	13.9	5.1	7.4	9.7
	Fewer cases	%	13.6	10.8	14.0	20.5	8.4	18.1
	Removing all precautions/mandates	%	4.1	2.8	4.9	0.0	6.7	7.9
	Crowd control/enforcement of precautions	%	2.3	1.6	5.6	4.2	3.3	1.0
	Other	%	6.4	6.8	2.3	12.7	6.5	3.5
	Unsure	%	0.4	0.4	0.0	0.0	0.0	1.1

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2021-2051 – Business for the Arts – Attending Arts/Cultural Events Post-COVID-19 – STAT SHEET

[This table reports on the views of all Canadians]

			Region						Gender		Age		
			Canada 2021-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Did you attend any of the following OUTDOOR cultural gatherings in the 12-months before the COVID-19 outbreak? [RANDOMIZE]{select all that apply)	Total	Unwgt N	1005	89	230	350	192	144	526	479	167	418	420
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Outdoor opera	%	0.4	0.0	0.0	0.3	0.4	1.8	0.5	0.4	0.6	0.0	0.7
	Outdoor ballet and dance	%	1.0	0.7	1.7	0.2	1.4	1.9	0.6	1.5	0.6	1.7	0.8
	Outdoor Theatre (drama, musical, dinner, comedy)	%	11.7	12.0	7.0	11.0	12.9	19.8	11.2	12.1	17.2	11.3	8.1
	Outdoor classical music performance	%	4.3	5.8	4.3	2.5	5.6	6.7	3.5	5.0	5.5	3.2	4.4
	Outdoor popular music performance	%	26.0	24.8	30.5	23.3	27.4	24.6	25.1	26.9	36.4	25.1	19.5
	Outdoor cultural or heritage music, theatre or dance performance (e.g. Aboriginal People's, Chinese, Ukrainian)	%	13.2	11.5	8.3	11.3	22.6	14.9	11.8	14.5	17.7	13.2	9.9
	Did not attend in the 12 months before the COVID-19 outbreak	%	48.3	52.9	56.9	47.9	43.3	39.1	50.8	45.9	33.8	48.8	58.1
	Do not recall	%	15.2	14.4	8.5	18.5	15.3	18.0	14.7	15.7	16.3	16.2	13.6

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**Multifrequency tab based on multiple responses

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2021-2051 – Business for the Arts – Attending Arts/Cultural Events Post-COVID-19 – STAT SHEET

[This table reports on the views of all Canadians]

			Region					Gender		Age			
			Canada 2021-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Did you attend any of the following OUTDOOR cultural gatherings in the 12-months before the COVID-19 outbreak? [RANDOMIZE]{select all that apply)	Total	Unwgt N	1199	110	265	403	242	179	609	590	211	500	488
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Outdoor opera	%	0.4	0.0	0.0	0.3	0.3	1.4	0.4	0.3	0.4	0.0	0.6
	Outdoor ballet and dance	%	0.9	0.6	1.5	0.2	1.1	1.5	0.5	1.2	0.4	1.5	0.7
	Outdoor Theatre (drama, musical, dinner, comedy)	%	9.7	9.8	6.0	9.6	10.0	15.6	9.5	9.9	13.4	9.5	7.0
	Outdoor classical music performance	%	3.6	4.8	3.6	2.2	4.3	5.3	2.9	4.1	4.3	2.6	3.8
	Outdoor popular music performance	%	21.7	20.3	26.1	20.3	21.2	19.4	21.3	22.0	28.4	21.0	17.0
	Outdoor cultural or heritage music, theatre or dance performance (e.g. Aboriginal People's, Chinese, Ukrainian)	%	11.0	9.4	7.1	9.8	17.6	11.8	10.0	11.9	13.8	11.1	8.6
	Did not attend in the 12 months before the COVID-19 outbreak	%	40.2	43.3	48.6	41.6	33.6	30.8	43.0	37.6	26.5	40.8	50.5
	Do not recall	%	12.7	11.8	7.2	16.0	11.9	14.2	12.5	12.9	12.7	13.5	11.8

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**Multifrequency tab based on multiple responses

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2021-2051 – Business for the Arts – Attending Arts/Cultural Events Post-COVID-19 – STAT SHEET

[This table reports on the views of culture-goers who attended an outdoor event in the 12-month period prior to the COVID-19 pandemic.]

		Region							Gender		Age		
		Canada 2021-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Question - Have you attended or when do you plan to attend, in person, an OUTDOOR arts or cultural performance? _____ months after businesses, government and cultural organizations are reopened and following public health guidelines OR Immediately after businesses, government and cultural organizations are reopened and following public	Total	Unwgt N	357	30	73	117	75	62	172	185	83	149	125
		Wgt N	371	22	81	131	79	58	171	200	139	122	110
	Have already attended	%	35.3	30.7	27.7	37.3	37.8	40.1	33.8	36.7	46.1	28.2	29.6
	Immediately	%	19.4	23.2	19.7	16.6	22.7	19.6	23.2	16.2	19.3	19.6	19.5
	1-5 months	%	7.9	12.5	6.0	5.6	6.6	15.5	8.6	7.2	5.9	9.1	9.0
	6 months or more	%	5.5	11.1	6.5	4.5	6.8	2.2	7.3	3.9	2.8	7.3	6.8
	Never	%	5.3	7.8	15.1	1.1	4.3	1.4	4.8	5.7	4.4	3.6	8.1
Unsure	%	26.7	14.8	25.0	35.0	21.8	21.2	22.4	30.3	21.5	32.3	27.0	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,005 Canadians, 18 years of age or older, between December 21st to 23rd, 2021. The margin of error this survey is ±3.1 percentage points, 19 times out of 20. The following sub-samples are presented in these tabulations: indoor culture-goers refers to Canadians who reported participating in at least one indoor cultural or arts performances in the 12 months prior to the Covid-19 outbreak (n=552 with a margin of error of ±4.2 percentage points, 19 times out of 20), outdoor culture-goers refers to Canadians who reported participating in at least one outdoor cultural or arts performances in the 12 months prior to the Covid-19 outbreak (n=357 with a margin of error of ±5.2 percentage points, 19 times out of 20), and art gallery and museum culture-goers refers to Canadians who reported participating in an art gallery or other type of museum in the 12 months prior to the Covid-19 outbreak (n=424 with a margin of error of ±4.8 percentage points, 19 times out of 20). *Some results have been shaded due to small sample size.



2021-2051 – Business for the Arts – Attending Arts/Cultural Events Post-COVID-19 – STAT SHEET

[This table reports on the views of culture-goers who attended an outdoor event in the 12-month period prior to the COVID-19 pandemic.]

			Have you attended or when do you plan to attend, in person, an OUTDOOR arts or cultural performance?					
			Canada 2021-11	Have already attended/immediately	1-5 months	6 months or more	Never	Unsure
Question – What are the precautions that need to occur to make you comfortable to attend an OUTDOOR arts or cultural performance? [OPEN]	Total	Unwgt N	280	151	27	15	16	71
		Wgt N	292	165	24	14	15	73
	Everyone gets vaccinated/proof of vaccination	%	35.3	37.5				29.7
	Social/Physical Distancing	%	29.6	31.2				16.1
	Masks	%	26.2	29.0				16.9
	Health Check Screening	%	3.3	3.9				3.4
	Cleaning Protocols	%	0.2	0.4				0.0
	No Cases/eradication of Covid-19	%	5.5	1.4				12.6
	Fewer Cases	%	13.8	10.8				19.7
	Hand sanitizer/hand washing	%	1.7	0.9				0.0
	Following Medical/government guidelines	%	3.4	4.5				2.3
	Proper ventilation	%	0.6	0.4				0.0
	None	%	11.8	17.0				5.8
	Smaller capacity/smaller events	%	7.8	7.3				8.9
	Not interested	%	0.5	0.0				0.0
	Getting themselves vaccinated	%	0.5	0.0				1.0
	Removing all precautions/mandates	%	4.4	3.3				9.3
	Other	%	2.7	2.9				2.0
	Unsure	%	5.3	1.6				14.3

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**Multifrequency tab based on multiple responses

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[This table reports on the views of all Canadians]

			Region						Gender		Age		
			Canada 2021-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Did you attend any of the following in the 12-months before the COVID-19 outbreak? [RANDOMIZE] (select all that apply)	Total	Unwgt N	1005	89	230	350	192	144	526	479	167	418	420
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	An art museum or public art gallery (including attendance at special art exhibits)	%	32.9	20.9	27.3	35.4	34.0	40.3	33.2	32.7	36.1	32.8	30.8
	A museum other than an art museum	%	28.8	23.3	22.2	33.2	28.3	31.3	31.0	26.8	42.5	23.7	23.7
	Did not attend in the 12 months before the COVID-19 outbreak	%	47.7	54.4	56.7	45.5	45.3	38.0	47.5	47.8	34.7	50.8	54.1
	Do not recall	%	8.9	13.7	6.2	8.7	8.9	11.5	8.1	9.6	10.5	9.7	7.0

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2021-2051 – Business for the Arts – Attending Arts/Cultural Events Post-COVID-19 – STAT SHEET

[This table reports on the views of all Canadians]

			Region						Gender		Age		
			Canada 2021-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Did you attend any of the following in the 12-months before the COVID-19 outbreak? [RANDOMIZE] (select all that apply)	Total	Unwgt N	1178	102	256	429	220	171	620	558	206	488	484
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	An art museum or public art gallery (including attendance at special art exhibits)	%	27.8	18.6	24.3	28.8	29.2	33.2	27.7	28.0	29.1	28.1	26.7
	A museum other than an art museum	%	24.4	20.8	19.8	27.0	24.3	25.8	25.9	22.9	34.3	20.2	20.5
	Did not attend in the 12 months before the COVID-19 outbreak	%	40.3	48.5	50.4	37.0	38.9	31.4	39.6	40.9	28.0	43.4	46.8
	Do not recall	%	7.5	12.2	5.5	7.1	7.6	9.5	6.8	8.2	8.5	8.3	6.0

*Values are based on the proportion an activity represents of all activities (columns add up to 100 percent).

**Multifrequency tab based on multiple responses

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,005 Canadians, 18 years of age or older, between December 21st to 23rd, 2021. The margin of error this survey is ±3.1 percentage points, 19 times out of 20. The following sub-samples are presented in these tabulations: indoor culture-goers refers to Canadians who reported participating in at least one indoor cultural or arts performances in the 12 months prior to the Covid-19 outbreak (n=552 with a margin of error of ±4.2 percentage points, 19 times out of 20), outdoor culture-goers refers to Canadians who reported participating in at least one outdoor cultural or arts performances in the 12 months prior to the Covid-19 outbreak (n=357 with a margin of error of ±5.2 percentage points, 19 times out of 20), and art gallery and museum culture-goers refers to Canadians who reported participating in an art gallery or other type of museum in the 12 months prior to the Covid-19 outbreak (n=424 with a margin of error of ±4.8 percentage points, 19 times out of 20). *Some results have been shaded due to small sample size.



2021-2051 – Business for the Arts – Attending Arts/Cultural Events Post-COVID-19 – STAT SHEET

[This table reports on the views of culture-goers who attended an art gallery or museum in the 12-month period prior to the COVID-19 pandemic.]

		Region							Gender		Age		
		Canada 2021-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Question - Have you attended or when do you plan to attend, in person, an art gallery or museum? _____ months after businesses, government and cultural organizations are reopened and following public health guidelines OR Immediately after businesses, government and cultural organizations are reopened and following public	Total	Unwgt N	424	31	81	158	82	72	222	202	91	164	169
		Wgt N	437	21	87	177	85	67	218	219	150	136	151
	Have already attended	%	33.7	33.1	43.8	30.2	26.6	39.0	32.3	35.0	37.2	29.5	33.9
	Immediately	%	20.9	27.5	16.3	21.1	21.8	23.2	28.4	13.5	23.5	22.7	16.8
	1-5 months	%	13.1	8.6	9.5	14.8	12.5	15.2	10.0	16.1	8.8	13.7	16.7
	6 months or more	%	2.4	3.5	0.0	3.3	4.1	1.0	1.4	3.4	1.7	4.0	1.7
	Never	%	5.8	5.4	9.8	4.4	6.1	3.7	3.6	7.9	3.4	3.8	9.9
	Unsure	%	24.2	22.0	20.7	26.2	28.9	17.9	24.3	24.1	25.4	26.2	21.1

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2021-2051 – Business for the Arts – Attending Arts/Cultural Events Post-COVID-19 – STAT SHEET

[This table reports on the views of culture-goers who attended an art gallery or museum in the 12-month period prior to the COVID-19 pandemic.]

			Have you attended or when do you plan to attend, in person, an art gallery or museum?					
			Canada 2021-11	Have already attended/immediately	1-5 months	6 months or more	Never	Unsure
Question – What are the precautions that need to occur to make you comfortable to visit an art gallery or museum? [OPEN]	Total	Unwgt N	317	168	47	8	19	75
		Wgt N	330	175	48	9	19	79
	Social/physical distancing	%	23.4	24.4	26.1			21.5
	Masks	%	44.0	46.1	50.8			37.6
	Everyone gets vaccinated/proof of vaccination/booster	%	42.7	43.3	45.1			45.6
	Following medical/ government guidelines	%	7.5	9.3	5.1			7.6
	Cleaning protocols	%	3.4	5.1	1.2			2.0
	No cases/eradication of COVID-19	%	5.0	2.0	6.8			4.4
	None	%	6.0	9.4	0.0			4.1
	Hand sanitizer/handwashing	%	2.4	3.2	2.6			1.5
	Health Check Screening	%	2.8	2.3	8.8			1.2
	Proper ventilation	%	5.4	6.5	9.2			2.6
	Not interested	%	1.9	0.8	0.0			4.9
	Smaller capacity/smaller events	%	13.2	14.1	19.0			6.3
	Fewer cases	%	11.8	7.5	18.1			16.8
	Remove restrictions/precautions (i.e., masks or vaccine mandate)	%	4.5	2.7	3.0			11.0
	Other	%	2.4	1.9	5.8			1.6
	Unsure	%	1.0	0.5	0.0			1.2

*Values are based on the percentage of positive responses to a specific activity (columns exceed 100%)

**Multifrequency tab based on multiple responses

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2021-2051 – Business for the Arts – Attending Arts/Cultural Events Post-COVID-19 – STAT SHEET

[This table reports on the views of Culture-goers]

			Region					Gender		Age			
			Canada 2021-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Do you think going out to an indoor art/cultural event is safer, as safe, or less safe than going out to eat in a sit-down restaurant in terms of getting the COVID-19 virus?	Total	Unwgt N	690	60	143	244	134	109	357	333	135	287	268
		Wgt N	702	43	151	271	134	103	341	360	224	234	244
	Going out to an indoor arts/cultural event is safer than a sit-down restaurant	%	26.2	28.7	23.9	31.9	16.6	26.3	22.7	29.6	31.6	22.7	24.7
	Going out to an indoor arts/cultural event is as safe as a sit-down restaurant	%	42.8	36.3	42.3	41.3	48.4	43.3	43.9	41.9	46.9	46.3	35.9
	Going out to an indoor arts/cultural event is less safe than a sit-down restaurant	%	18.4	24.4	23.1	12.8	22.4	18.2	21.0	15.8	14.5	18.9	21.3
	Unsure	%	12.6	10.7	10.7	14.1	12.5	12.2	12.4	12.7	7.0	12.2	18.1

[This table reports on the views of Culture-goers]

			Region					Gender		Age			
			Canada 2021-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Do you think going out to an indoor art/cultural event is safer, as safe, or less safe than going out to an indoor live sporting event in terms of getting the COVID-19 virus?	Total	Unwgt N	690	60	143	244	134	109	357	333	135	287	268
		Wgt N	702	43	151	271	134	103	341	360	224	234	244
	Going out to an indoor arts/cultural event is safer than going out to an indoor live sporting event	%	46.9	32.7	47.1	50.8	42.0	48.3	44.2	49.4	39.6	43.6	56.7
	Going out to an indoor arts/cultural event is as safe as going out to an indoor live sporting event	%	34.0	47.0	38.8	29.0	35.9	32.4	35.5	32.6	45.6	36.6	21.0
	Going out to an indoor arts/cultural event is less safe than going out to an indoor live sporting event	%	8.3	8.3	3.2	10.7	9.8	7.1	9.7	6.9	8.3	9.1	7.4
	Unsure	%	10.8	11.9	10.8	9.5	12.3	12.2	10.6	11.0	6.5	10.7	15.0

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2021-2051 – Business for the Arts – Attending Arts/Cultural Events Post-COVID-19 – STAT SHEET

[This table reports on the views of Culture-goers]

			Region					Gender		Age				
			Canada 2021-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Question – Overall, on a scale of 0 to 10 where 0 is not worried at all and 10 is extremely worried, that you or someone in the household would get sick from the COVID-19 virus?	Total	Unwgt N	690	60	143	244	134	109	357	333	135	287	268	
		Wgt N	702	43	151	271	134	103	341	360	224	234	244	
		Mean	5.7	6.1	5.5	6.0	5.5	5.4	5.4	6.0	5.4	6.0	5.8	
		Median	6.0	7.0	6.0	7.0	6.0	6.0	6.0	7.0	6.0	7.0	6.0	
		Not at all worried (0)	%	8.0	5.3	6.4	7.3	10.6	10.1	9.6	6.5	11.3	7.9	5.0
		1	%	3.6	5.9	2.9	2.9	5.1	3.6	3.4	3.9	5.1	1.9	3.9
		2	%	6.3	2.5	7.7	5.3	7.9	6.2	6.2	6.4	8.6	4.3	6.1
		3	%	6.8	4.8	10.8	5.7	7.3	4.1	6.9	6.8	5.3	6.0	9.1
		4	%	5.4	2.4	7.6	5.9	3.5	4.4	7.0	3.8	4.0	4.5	7.4
		5	%	11.2	22.0	7.2	10.9	8.7	16.4	12.1	10.3	8.8	13.0	11.5
		6	%	9.0	5.2	13.5	7.0	8.9	9.3	10.0	8.1	10.7	9.4	7.1
		7	%	17.0	16.1	17.4	16.3	15.1	21.1	18.1	16.0	16.7	17.9	16.3
		8	%	17.0	12.5	14.0	20.0	16.8	15.6	15.9	18.1	16.9	16.9	17.2
		9	%	6.5	8.2	7.5	6.2	7.0	4.5	3.9	9.0	4.5	8.9	6.0
	Extremely worried (10)	%	8.9	15.0	5.1	12.1	8.6	3.7	7.0	10.6	7.9	8.6	10.0	
	Unsure	%	0.3	0.0	0.0	0.3	0.5	0.8	0.0	0.7	0.0	0.7	0.3	

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			Region						Gender		Age		
			Canada 2021-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Thinking of your personal situation, what are the obstacles, if any, to attending an in-person arts or cultural event? [OPEN]	Total	Unwgt N	548	49	106	192	115	86	275	273	98	226	224
		Wgt N	548	33	109	215	111	79	260	288	162	182	203
	None	%	13.1	15.3	20.8	6.2	16.6	15.2	15.7	10.7	17.6	11.6	10.8
	Safety/being exposed to the Covid-19 virus/variant/high rate of infections	%	30.6	31.1	33.3	36.4	18.4	28.1	27.2	33.6	24.7	30.4	35.5
	Lack of interest	%	4.8	0.0	5.9	4.3	3.8	8.2	6.8	2.9	5.5	3.4	5.5
	Time	%	1.0	0.0	2.9	0.8	0.6	0.0	1.2	0.9	1.9	1.3	0.0
	Cannot wear a mask/reduced mobility	%	0.3	0.0	0.0	0.5	0.5	0.0	0.6	0.0	0.0	0.0	0.8
	Cost	%	4.0	0.0	2.4	5.3	6.3	1.1	2.6	5.3	5.9	4.6	2.0
	Crowds/other people not respecting health measures or not vaccinated	%	15.6	13.9	11.2	16.5	20.1	13.7	16.6	14.7	8.0	19.5	18.1
	I am or someone in my household is high risk/immunocompromised/older	%	9.3	9.2	8.9	11.4	9.6	4.0	5.3	13.0	8.6	7.7	11.4
	Quarantine/venues are closed/government regulations	%	5.3	6.2	3.2	4.8	4.5	9.9	6.6	4.0	8.8	6.4	1.4
	Travel/distance/taking public transit	%	1.2	1.6	0.0	0.9	2.9	1.1	1.3	1.1	1.6	1.6	0.5
	Young children/family	%	0.6	0.0	0.0	0.0	2.5	1.1	1.1	0.3	1.7	0.5	0.0
	Need a vaccine/booster	%	1.2	4.4	1.5	1.2	0.9	0.0	1.6	0.9	1.0	1.5	1.2
	Having to show vaccine passport/ having to wear a mask	%	5.0	1.5	4.4	4.8	7.2	4.9	6.0	4.1	10.4	3.6	2.0
	Need to ensure proper enforcement/respect of guidelines	%	6.2	15.2	4.4	5.4	5.6	8.1	5.3	7.0	3.5	5.7	8.9
	Other	%	1.8	1.5	1.1	1.7	0.7	4.6	2.1	1.5	0.9	2.2	2.0

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