

## Business / Arts Announces Annual Award Recipients

*Celebrating the power of partnership between business and the arts*

**TORONTO, July 18, 2022** – Business / Arts is celebrating enduring partnerships and exceptional service to the arts with the announcement of the 2022 Business / Arts Award recipients. Presented annually, the Business / Arts Awards recognize innovative partnerships between business and the arts, and spotlight exceptional volunteers, leaders and companies who have made a significant contribution to the arts in Canada. The 2022 award recipients will be honoured at an in-person celebration on Wednesday, September 28, 2022, at the Artscape Wychwood Barns.

“This year’s honourees have demonstrated an exemplary commitment to building partnerships and fostering the arts in Canada,” said Business / Arts President and CEO Aubrey Reeves, “We are incredibly proud to share their stories of volunteerism and philanthropy in hopes of inspiring others.”

### 2022 Business / Arts Awards and Recipients

#### Edmund C. Bovey Award

- **Frances and Tim Price** are being honoured with the prestigious Edmund C. Bovey Award in recognition of their legacy of exceptional volunteerism and philanthropy in the arts. Dedicated, involved, and thoughtful both individually and as a team, their impact has been felt by countless organizations in Canada.
- Named after the first chairman of Business / Arts, the **Edmund C. Bovey Award** recognizes a business professional and/or philanthropist who has demonstrated a lifetime of significant philanthropy and/or volunteer leadership in arts and culture in Canada.

#### Peter Herrndorf Arts Leadership Award

- **Dr. Peter Simon**, Michael and Sonja Koerner President & CEO of The Royal Conservatory, is being recognized for his dedication to building partnerships and fostering the arts in Canada. Now in his 31st year with The Royal Conservatory, he has led a dynamic transformation of programs and facilities, resulting in a dramatic expansion of the number of participants, earned and donated revenues, endowment funds, and scholarship support for students.
- **The Peter Herrndorf Arts Leadership Award** recognizes an arts leader who has spent a lifetime dedicated to fostering the arts in Canada by building partnerships with fellow arts executives, artists, media, business leaders and public sector officials to ensure a vibrant cultural sector for all Canadians.

#### Arnold Edinborough Award

- **John-Michael Erlendson** is being presented with the **Arnold Edinborough Award** in recognition of his commitment to sharing his business expertise with the arts sector. In his volunteer role as General Manager and President of SING! The Toronto International Vocal Arts Festival, John-Michael is dedicated to providing world-class arts, powerful arts education, and life-changing experiences to various audiences.

# Business / Arts

- Named after the founding president of Business / Arts, the **Arnold Edinborough Award** recognizes a young business professional (40 and under) who has demonstrated exemplary leadership and volunteerism in the arts.

## Community Impact Award

- **Stagehand** is being recognized for their innovative partnership with Calgary's **Music Mile** throughout the coronavirus pandemic. During a period when live performances were banned or severely restricted, their series of performance-focused initiatives successfully funded and supported artists in the City of Calgary.
- **The Community Impact Award** recognizes an arts and business partnership that has enhanced the quality of life and enriched a local cultural scene through innovative programs, creative business partnerships or neighbourhood revitalization initiatives.

## Corporate Champion of the Arts Award

- For the first time, the **Corporate Champion of the Arts Award** is being presented to two distinct corporations, **BT/A Advertising** and **Canada Goose**, in recognition of their long-standing support of and commitment to strengthening arts and culture in Canada.
- **BT/A Advertising** is being recognized for their dedication to marketing arts and culture with extraordinary results for over three decades. Their creative strategies have revolutionized the way performing arts, cinema, and visual arts are marketed in Canada.
- **Canada Goose** is being recognized for their commitment to bringing meaningful art by Canadian and Inuit artists to audiences in unexpected spaces, through the Northern Art Program. The collection includes nearly 400 works by Canadian artists with an overall investment exceeding CAD\$2million, making it the largest retail collection of Inuit art in the world.

## About the Business / Arts Awards

The Business / Arts Awards were launched under the Chairmanship of Edmund C. Bovey in 1978 to celebrate business leadership in the arts. Each year, the awards bring together Canada's foremost business and arts leaders to celebrate the extraordinary contributions made by individuals and companies who have shown outstanding commitment to the arts through philanthropy, volunteerism and innovative partnerships. For more information, visit:

[www.businessandarts.org/awards](http://www.businessandarts.org/awards)

## About Business / Arts

Business / Arts is a national charitable organization that champions business investment in the arts and looks to build strong, lasting partnerships between the arts, business and government in Canada. Through targeted programming initiatives and a connected network of arts champions, Business / Arts is committed to ensuring the arts are recognized as playing a vital and necessary role socially, culturally and economically across Canada. To learn more, visit:

[www.businessandarts.org](http://www.businessandarts.org)

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